

# Appendices

A. Com 70 75 81 84 85 89	munity Assessment Worksheets and Tools  A–1 Community Assessment Matrix  A–2 Community Assessment Report Checklist  A–3 Community Assessment Analysis Worksheet  A–4 Identifying Data and Data-Based Decisions Worksheet  A–5 Data Collection Sources by Topic Worksheet  A–5.1 Sample Template for Data Collection
B. Data	Analysis
90	B–1 Preparing a Survey or Questionnaire
92	B–1.1 Sample Parent Survey – Head Start
95	B–1.2 Sample Parent Survey – Early Head Start
99	B–1.3 Sample Community Partner Survey
101	B–2 Conducting Focus Groups and Large Discussions
105	B–3 Data Analysis Techniques
109	B–4 Displaying the Data
111	B–5 Attributes of Good Data Display
112	B–6 Annotated Data Bibliography
114	B–7 Glossary of Data Analysis Terms and Concepts
C. Comn	nunity Assessment Requirements
116	C–1 Community Assessment Requirements in the Head Start Program Performance Standards
120	C–2 Community Assessment in the Head Start Act

D. National Resources for Community Assessment Data

123 D–1 National Resources for Community Assessment Data

# **Community Assessment Matrix**

The community assessment describes the context in which a Head Start and Early Head Start program operates and is useful for ensuring that the right services are provided to the right population. This resource can assist program staff in coordinating their efforts to gather information required for a community assessment. The assessment paints a picture of the community and describes the diverse needs of families who may receive services. In addition, the community assessment covers the community's history, its economic and political scene, and the community's strengths and challenges. Note: Italicized items are required by the Determining community strengths, needs, and resources, 45 CFR §1302.11(b)(1) Subpart A.

"Triggers" for Data Collection	Information Source (Who/What agency or resource can assist you			These columns can be completed by members of your team			
information not listed.  What do you want to know?)	in gathering the information you need for your community assessment?)	Responsible CA Team Member	Date Initiated	Date Completed			
General Area Description—Dem	ographics						
Proposed service area— Geographic boundaries (size, counties, distinguishing characteristics)  Governing structure  Population and related trends  Racial and ethnic composition  Language spoken by families and children  Gender, ages  Household composition  Economic activities  Future trends  Median income level  Principle source of income  Number / percentage below poverty level							
Head Start ELIGIBLE Children a	nd Families						
General     Number of eligible infants, toddlers, preschool age children and expectant mothers     Geographic location     Race and ethnicity     Languages spoken     Number of children experiencing homelessness     Number of children in foster care     Household composition     Principle source of income							

"Triggers" for Data Collection	Information Source (Who/What agency or		ımns can be c	
(Customize this list and add information not listed. What do you want to know?)	resource can assist you in gathering the information you need for your community assessment?)	Responsible CA Team Member	Date Initiated	Date Completed
<ul> <li>o Median income level / employment</li> <li>o Number of children living below poverty level</li> <li>o Number of public assistance recipients</li> <li>o Number of children who are DLLs</li> </ul>				
Education Needs of Eligible Far	nilies			
<ul> <li>Education</li> <li>Adult educational attainment</li> <li>Drop-out rates</li> <li>Information on functional literacy levels</li> </ul>				
Health and Social Service Needs	s of Eligible Families			
<ul> <li>Incidence of child abuse and neglect</li> <li>Reports of domestic violence</li> <li>Number of children with disabilities, including types of disabilities</li> <li>Rates of drug and alcohol abuse</li> <li>Number of children born to addicted mothers</li> <li>Infant and child death rates</li> <li>Number of low-birth weight babies</li> <li>Teen pregnancy rates</li> <li>Number / percentage of women receiving prenatal healthcare</li> <li>Immunization rates among school children</li> <li>Prevalent health problems</li> <li>Communicable diseases</li> <li>Air and water quality</li> </ul>				
Nutrition Needs of Eligible Fami	lies			
<ul> <li>Number / percentage of children receiving free lunch and breakfast</li> <li>Number / percentage of food stamp recipients</li> <li>Number / percentage who participate in Women, Infants and Children (WIC) program participants</li> </ul>				

"Triggers" for Data Collection	Information Source (Who/What agency or	These columns can be completed by members of your team			
(Customize this list and add information not listed. What do you want to know?)	resource can assist you in gathering the information you need for your community assessment?)	Responsible CA Team Member	Date Initiated	Date Completed	
<ul> <li>Number / percentage who participate in food distribution programs</li> <li>Availability of low-cost food</li> </ul>					
Housing and Homelessness					
<ul> <li>Overcrowding / availability</li> <li>Affordability</li> <li>Conditions</li> <li>HUD housing</li> <li>Utilities</li> <li>Homeless count</li> <li>Mobility</li> <li>Other prevalent social or economic factors</li> </ul>					
Child Care Availability					
<ul> <li>Number of child development centers, child care centers, and family child care programs, including home visiting, publicly funded state and local preschool programs</li> <li>Approximate number of Head Start-eligible children served in identified programs</li> <li>Number or percent of working mothers</li> <li>Typical work, school, or training schedules</li> </ul>					
Transportation and Communica	tion				
<ul> <li>Vehicle ownership</li> <li>Relevant aspects of road conditions, climate, and weather relating to jobs, services, and isolation</li> <li>Availability as in jobs, services, and isolation of public transportation services</li> <li>Percentage of population with telephones / cell phones / televisions / computers</li> </ul>					
Resources Available to Address N	eeds of Eligible Children and I	Families			
<ul> <li>Social services and mental health services</li> <li>Health, dental health, and nutrition resources</li> <li>Disability services and resources</li> </ul>					

"Tringage" for Date Collection	Information Source		ımns can be c	
"Triggers" for Data Collection (Customize this list and add information not listed. What do you want to know?)	(Who/What agency or resource can assist you in gathering the information you need for your community assessment?)	Responsible CA Team Member	Date Initiated	Date Completed
Community Strengths				
Positive community attributes				
Head Start ENROLLED Children	and Families			
<ul> <li>Recruitment area</li> <li>Center location</li> <li>Number and location of enrolled children</li> <li>Ages of enrolled children</li> <li>Tribal / racial/ethnic composition of enrolled children</li> <li>Number of enrolled children who are DLLs</li> <li>Attendance/waiting lists / over-income children</li> <li>Parent involvement and recruitment experience</li> <li>Number of foster children enrolled</li> <li>Number of homeless children enrolled</li> <li>Number of enrolled children with disabilities</li> <li>Types of disabilities (by diagnostic category) of enrolled children</li> <li>Resources provided to enrolled children with disabilities by other agencies</li> </ul>				
Head Start Staff				
<ul> <li>Racial, ethnic, tribal composition</li> <li>Languages spoken</li> <li>Educational attainment</li> <li>Relevant Opinions of Communication</li> </ul>	nity Needs			
<ul> <li>Opinions of parents</li> <li>Prevalent community problems</li> <li>Knowledge of existing resources</li> <li>Accessibility of available resources</li> <li>Adequacy of services provided by existing resources</li> <li>Additional resources needed</li> <li>Opinions of community leaders / institutions</li> </ul>				

## Community Assessment Annual Update

The Head Start Program Performance Standards require programs to review and update the community assessment annually to reflect any significant changes including increased availability of publicly-funded pre-kindergarten (including an assessment of how the pre-kindergarten available in the community meets the needs of the parents and children served by the program, and whether it is offered full school day), rates of family and child homelessness, and significant shifts in community demographics and resources. Determining community strengths, needs, and resources, 45 CFR §1302.11(b)(2) Subpart A.

Source: Adapted from AIAN Region QIC Resource







# Community Assessment Report Checklist

Assess to what extent your community assessment report is complete, well-organized, and readable. Teams can use the tool to help ensure the quality of the community assessment report and as a discussion guide. It lists items that should appear in the report, including text, maps, and charts. When you ask staff or the governing body to review your community assessment report, they can use the checklist and provide you with feedback.

If checklist items are missing or incomplete, the team should take note and try to make corrections. At some point, you might want to include additional items on the checklist that you know are important indicators of the quality of your community assessment report.

Grantee/Delegate Agency:	
Name of Reader:	

Check the "yes" box if the item is included in the community assessment report. Check "no" if it is missing entirely or incomplete. Page references may be noted. If the information/data are located in another section of the community assessment report, indicate those page numbers.

	Yes	No	Dogo No	Natao				
	res	NO	Page No.	Notes:				
EXECUTIVE SUMMARY	EXECUTIVE SUMMARY							
1-2 pages in length								
Overview of the grantee and communities in the service area								
Summary of the community assessment process (e.g., data gathering and data analysis)								
Major findings								
Recommendations (prioritized)								
OVERVIEW OF STATE OF THE O	GRANTEE							
Relevant information, details, and maps								
Grantee type, history, and other programs administered								
Delegate agencies (if applicable)								
Eligibility criteria specified								
Number of eligible children and families to be served according to the Notice of Award								
Actual number of enrolled children and families including cultural and linguistic features								
Program options offered								

	Yes	No	Page No.	Notes:
Locations of centers, family child care, homes, central office, and other offices				
Service Area Maps				
Service area				
Recruitment area				
Location of delegate agencies and programs				
Location of communities and population groups				
METHODOLOGY				
Purpose of the community assessment				
Community Assessment Process	•		,	
List of community assessment team members, their responsibilities, and how they were selected indicating that they were a cross-representational group				
Role of a consultant, if used				
Overview of any training provided to the community assessement team				
Roles of the Policy Council and the governing board				
Timeline or other evidence indicating that there was ongoing reporting of the community assessment progress				
Sources for the Community Asses	sment Infor	mation		
Internal data sources (include a list if possible)				
External data sources in the community (include a list if possible)				
Census data or other population figures				
Data sources on underserved or new or emerging populations (include a list if possible)				
Methods of Data Collection				
Surveys and/or questionnaires (specify the intended population)				
Interviews and/or focus groups (specify the intended population)				
Use of translation or interpreters when necessary				
Methods of Data Analyses				
Quantitative analyses (e.g., percentages)				

	Yes	No	Page No.	Notes:
Qualitative analyses				
(e.g., quotes from interviews)				
Estimates and trends				
DATA COLLECTED AND FINDIN				
Overview of the Service Area and	Recruitmer	nt Areas		
Employment patterns, noting major businesses and industries				
Housing patterns				
Public school patterns				
Transportation patterns				
Medical and environmental health issues				
Social and economic status of population				
Language and cultural base of population				
Racial and ethnic characteristics of population				
Recent population changes including immigration, new or emerging populations				
Types and locations of child care programs and arrangements for infants, toddlers, and preschoolers				
Types and locations of child care programs and arrangements for infants, toddlers, and preschoolers with disabilities				
National, state, and local census data whenever possible				
Information and Demographics or and Underserved Populations	Head Star	t-Eligible C	hildren and T	heir Families including New, Emerging,
Housing				
Social and economic status				
Languages and cultures				
Racial and ethnic characteristics				
Recent population changes				
Foster care statistics				
Children with disabilities		Ì		
Types of disabilities		İ		
Enrollments in non-Head Start child development programs				
Data sources cited and referenced				
Charts, tables, and other visual displays of data				

	Yes	No	Page No.	Notes:
	rt-Eligible C	hildren and	Families as	Defined by the Head Start Program
Education				
Disabilities services				
Foster care				
Health and mental health				
Nutrition				
Social services				
Housing				
Employment				
Transportation				
Translation and interpretation services				
Other				
Comparison of Strengths and Nee Themselves and Local Institutions			le Children a	and Families as Defined by the Families
Education				
Disabilities services				
Foster care				
Health and mental health				
Nutrition				
Social services				
Housing				
Employment				
Transportation				
Translation and interpretation services				
Other				
Access and Availability of Commu	nity Resour	ces		
Education				
Disabilities services				
Foster care				
Health and mental health				
Nutrition				
Social services				
Housing				
Employment				
Transportation				
Translation and interpretation services				
Collaborative Arrangements, Partr	nerships, an	d Formal <i>A</i>	Agreements	
Disabilities services				
Educational services				
Health and mental health services				

	Yes	No	Page No.	Notes:
Social services				
Shared facilities				
Transportation				
Professional development				
DATA REVIEW AND ANALYSIS				
Charts, tables, and other visual displays of data				
Changes from prior years in service and recruitment areas and eligibility and enrollment indicating trends and patterns				
Program Information Report (PIR) data, especially enrollment data, analyzed over several years				
Agency PIR data compared to national				
PIR data				
Data analyzed for significance and impact on the Head Start children and families, the program, and the community				
Major Issues, Trends, and Concer	ns	•		
Changes in social policy or legislation, such as eligibility criteria for federal or state benefits				
Influx or relocation of new or emerging populations				
Community development projects				
Business and services closings and openings				
Residential patterns, new construction				
Immigration laws and law enforcement				
Unseasonable weather or natural disaster				
RECOMMENDATIONS AND PRICE	DRITIES			
Key issues facing eligible children and families to be addressed by the Head Start program				
Recommendations prioritized and rationale given for:				
<ul> <li>Long-term goals and measurable objectives</li> </ul>				
<ul> <li>Services and program options</li> </ul>				
<ul> <li>Recruitment area for grantee</li> </ul>				

	Yes	No	Page No.	Notes:
<ul> <li>Recruitment area for each delegate, if applicable</li> </ul>				
<ul> <li>Locations for centers and home-based programs</li> </ul>				
<ul> <li>Criteria for recruitment and selection</li> </ul>				
Financial implications of recommendations				
Priority assigned to serving new, emerging, or underserved populations identified during the community assessment				
STYLE AND FORMAT OF COMM	IUNITY ASS	SESSMENT	T REPORT	
Written in a logical, organized way				
Table of contents included				
Thorough and detailed				
Contains maps, charts, and illustrations for clarity				
Provides numerical data that are easy to understand and summarize the information				
Provides qualitative data, such as quotes from interviews that are insightful and make the report interesting				
Offers conclusions supported by the data				
Responds to question: How can Head Start ensure the correct services are provided to the appropriate population?				


Based on the review of the above elements, the community assessment report:

- Includes all the key elements and is acceptable
- · Lacks information and needs revision of content
- · Is poorly organized or written and needs rewriting

Comments:







# Community Assessment Analysis Worksheet

The community assessment process is part of program planning. It is used as a basis for making decisions, as a foundation for establishing long-term goals and measurable objectives, and to inform strategic and ongoing planning. Your community assessment team can use this worksheet while collecting and reviewing data and developing recommendations. As you go through the community assessment process, ask the questions posed in the worksheet:

	Yes	No
COMMUNITY ASSESSMENT PROCESS REVIEW		
Does our process include:		
Information collection and analysis of:		
<ul> <li>A. Demographics, including:</li> <li>a. Eligible infants, toddlers, preschool-age children, and expectant mothers?</li> <li>b. Children experiencing homelessness?</li> <li>c. Children in foster care?</li> <li>d. Children with disabilities?</li> <li>i. Types of disabilities?</li> <li>ii. Relevant services provided by community agencies?</li> <li>iii. Resources provided by community agencies?</li> </ul>		
<ul><li>B. Needs of eligible children and their families for:</li><li>a. Education?</li><li>b. Health?</li><li>c. Nutrition?</li><li>d. Social Services?</li></ul>		
C. Schedules of parents with eligible children: a. Work? b. School? c. Training?		
D. Other child development programs serving eligible children, including: a. Child care centers? b. Family child care programs? c. Public pre-K programs? d. Home visiting programs?		
E. Resources available in the community?		
F. Strengths of the community?		
2. Identification of trends?		
3. An annual review and update to the community assessment, and the undertaking of a new community assessment every five years?		
4. The effective integration of the community assessment process and data into ongoing program planning?		

COMMUNITY ASSESSMENT TI What trends do we see in:	RENDS	
Demographic makeup of the service	e area?	
	nildren and families, including those who are in foster care, and those with disabilities?	
Number and types of disabilities ar	nd related resources?	
Education needs of eligible childre		
Health needs of eligible children ar	nd families?	
Nutrition needs of eligible children	and families?	
Social service needs of eligible chi	ldren and families?	
Schedules of parents with eligible	children?	
Other child development programs?		
Community resources?		
Community strengths and needs?		
, ,		
IMPACT OF COMMUNITY ASSI How do the community assess		
Long-term goals and measurable objectives?		
Program options and locations?		
Program calendar?		
Target recruitment areas?		
Enrollment priorities?		
Collaborative relationships and partnerships?		
	•	
COMMUNITY ASSESSMENT R What recommendations do we		
Recruitment and selection criteria?		
Long-term goals and measurable objectives?		
Organizational development and design?		
Financial objectives?		
Collaborative relationships and partnerships?		
Workforce needs and staff development?		
Possible change of location or identification of new facilities?		

IMPACT OF COMMUNITY ASSESSMENT RECOMMENDATIONS How do our recommendations impact our:		
Strategic plan?		
Ongoing monitoring activities?		
Coordinated approaches?		
Budget?		
TA and staff development plans?		
Organizational development plan?		







# Identifying Data and Data-Based Decisions Worksheet

Complete this worksheet as your team prepares the community assessment report. Follow the steps below:

- 1. List the discoveries identified through internal and external data collection.
- 2. Identify the source or data-gathering techniques, such as surveys and focus groups.
- 3. Note where the data have supported a recommendation in the community assessment report.
- 4. If your analysis indicates a decision was made without supporting evidence, then go back to find supporting evidence or reconsider your decision.

Evid	ence	Types of Decisions Required by Head Start Regulations  Based on Community Assessment Data					
Data Discovery from Internal or External Data	Data Collection Technique or Source	Strategic Long- Term Goals and Measurable Objectives	Program Options and Calendar	Recruitment Areas and Program Locations	Recruitment, Selection Criteria, and Enrollment Priorities	Services and Coordinated Approaches	Collaborative Partnerships





## Data Collection Sources by Topic Worksheet

Data collection and analysis is the foundation of the community assessment. Review the following categories and demographic elements as data collection is being planned. This will help you identify what data you wish to collect as well as with the design of worksheets and choice of data collection methodologies. At the end of this list, find a sample template for a worksheet you can use to document your data collection.

As you review the categories and demographic elements listed and embark on the data collection process, keep these important points in mind:

- You do not have to collect information for each item listed. Select the ones that will be useful and help you understand your program and your community.
- Depending on the data source, data may be reported in different ways. There is no right or wrong way to report the data.
- Sometimes you can find data broken down by race, gender, age, or location. If this information is helpful to
  you, use it. For example, census information on the workforce may be broken down according to race and
  school districts may be able to give you information about the home languages most commonly spoken
  in the pre-kindergarten classes. If you think such detailed information will help your program identify and
  serve eligible families, include this information on your worksheet for your community assessment.

Categories	Demographic Elements to Consider				
	Total population	0-3 years old	3–5 years old	18 years and older	Median age (years)
General Demographics	Race	Hispanic or Latino	Household population	Average household size	Average family size
	Owner occupied housing	Renter occupied housing	Subsidized units		
Social	High school graduate or higher	Bachelor's degree or higher	High school dropout	0–3 years with disabilities	3–5 years with disabilities
Demographics	Foreign born	Teenage parents	Enrolled in adult education	Dual language learners	Homeless families with children

Categories		Demographic Elements to Consider				
	In labor force: 16 years or older	In job training: 16 years or older	Median house hold income	Per capita income	Families below poverty level	
Economic Demographics	Families below poverty level	Families below poverty level with 0–3-year-olds	Families below poverty level with 3–5-year-olds	Female-headed (single parent) households with children	Male-headed (single parent) households with children	
	Grandparent- headed households with children	Individuals below poverty level				
	Births	Low birth weight infants	Born to single teen			
	Child deaths	0–3-year-olds who are immunized	3–5-year-olds who are immunized	Children and teens overweight or obese	Children with asthma	
Health	Prevalence rates of infection, communicable diseases, diabetes for children and families low-income families	Smokers 16 and older	Pediatricians who accept low-income families	PA/NP/CNM	Medical clinics	
	Hospitals	Without health insurance	With SCHIP	Seek emergency care 5 years and under	Cultural attitudes and perceptions affecting health	
	Availability of interpreters	Availability of transportation to services	Environmental factors such as water quality, non-use of seat belts, lead toxicity, etc.			
	Mental health providers who serve low-income families	Mental health clinics or other treatment centers	Parent education programs	Prevalence rate of depression	Households with substance abuse	
Mental Health	Cases of reported child abuse and neglect	Households with domestic violence	Incarcerated individuals	Cultural attitudes and perceptions affecting mental health	Bilingual staff	
	Availability of transportation to services					

Categories		Demographic Elements to Consider				
Dental Health	Dentists who serve low-income families	Dental clinics	Households with fluoride in water	Prevalence rate of cavities in 0–3-year-olds	Prevalence rate of cavities in 3–5-year-olds	
Dental Health	Cultural attitudes and perceptions affecting dental health	Availability of interpreters	Bilingual staff	Availability of transportation to services		
Disabilities	0–3-year-olds with disabilities	3–5-year-olds with disabilities	Prevalence rates of different disabilities for children 5 and under	Prevalence rates of different disabilities served by school system	Early intervention programs	
	Cultural attitudes and perceptions about disabilities	Availability of interpreters	Bilingual staff	Availability of transportation to services		
	Enrolled in Women, Infants, and Children (WIC)	Receiving food stamps	Served by food banks or other food programs	Mothers who breast fed	Households preferring ethnic cooking	
Nutrition	Local supermarkets	Fast food places	# and type of ethnic food markets	Availability of transportation for services and food shopping		
	Child care centers and early education programs	Low-income 0–3-year-olds served in CC/EEP	Low-income 3–5-year-olds served in CC/EEP	Children 5 years and under experiencing homelessness served in child care programs	3-year-olds served in state-funded pre-K	
Child Care and Early Education Programs	4–5-year-olds served in state-funded pre-K	Low-income 0-3-year-olds served in family child care programs	Low-income 3–5-year-olds served in child care programs	Low-income 3–5-year-olds in kith and kin care	Child care programs providing transportation	
	Average hours of child care program operations	Availability of interpreters	Bilingual staff			

	Eligible children provided transportation	Eligible children not provided transportation	Eligible children not provided transportation but may have used it if available	Children who dropped out of Head Start due to lack of transportation	Availability of transportation for 0–3-year-olds with disabilities
Transportation	Availability of transportation for 3–5-year-olds with disabilities	Availability of transportation provided by school districts with Head Start children	Partnership with community organizations (e.g., child care, coordinated transportation provid- ers, human service agencies) to provide transportation	Participation with local Transportation Coordination Council (If no, will there be participation in establishing a council?)	Training for transportation staff
	Libraries	Book stores (adult and children)	Museums (activities for infants–5-year-olds)	Agencies providing literacy education for dual language learners	3-year-olds served in state-funded pre-K
Community Resources	Recreational centers	Cultural centers (specify)	Thrift stores	Services that support the inclusion of fathers	Family support services
	Family preservation programs	Senior support services	Crisis assistance programs (e.g., domestic violence shelters)	Legal services	Employment services (e.g., pre-employment prep, workplace literacy programs)







# Sample Template for Data Collection

Date:				
Check the data collection topic:  General Demographics Social Demographics Economic Demographics	Health Mental Health Dental Health	☐ Disabilities ☐ Nutrition ☐ Other:	Other: Other: Other:	
Data Source (Specify)	No., I	Percent, or Yes or No	Comments	





## Preparing a Survey or Questionnaire

There are advantages to using a survey or written questionnaire to collect certain kinds of community assessment data. It can be administered easily, reach many people and ask for specific information. The simplest type of question asks for a yes or no response. For example, a survey question for parents might be: Did you use any legal services this year? There are other ways of asking questions that many Head Start programs have used, including a rating scale, a rank order and a root and contingency method. You may find that a combination of these types of questions will elicit the information you need.

## Rating Scale

Sometimes referred to as a Likert scale, a 5-point scale is often used to collect data. In the example in Table 1. responses range from (1) very satisfied to (5) not satisfied. Scales can be used to gather opinions about the quality of the Head Start services. For example, one program asked formerly enrolled families to express their opinion about the services for children and for families in order to assess where the program needed to improve their service delivery.

Check the appropriate box to show how satisfied were you with the Head Start services you received.

Table 1.

Children's Services	Very Satisfied	Somewhat Satisfied	Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Service Not Used
Information about my child's progress						
Classroom program						
Hearing						
Dental exams						
Vision services						

#### Rank Order

In this case, the respondent puts the answers in order where 1 = first choice, 2 = second choice, and so on. The advantage to this approach is that more information is gained than from a yes or no response. For example, a Head Start program might ask current and not enrolled Head Start-eligible parents a question about which preschool options they prefer; in addition, Head Start staff could be asked their opinion about which preschool options would be most helpful to families. The responses from families and staff can guide decision-making about Head Start program options, partnering with other child care institutions, or using additional funding streams to meet families' needs.

Preschool Options	Rating
Full day (open 6 hours or more, M–F, Sept. to May)	
Half-day (open for 3.5 hours either morning or afternoon, M–Th, Sept. to May)	
Wraparound (open from 7 a.m. to 6 p.m., M–F, full year)	
Home-based (a home visitor visits the home once per week for 1.5 hours; twice a month there is a socialization activity with other families; full year)	

### **Root and Contingency**

With this method, a respondent is asked a general question (the root). Then, detailed questions (the contingencies) are asked based on the initial response. For example, respondents are asked whether their family has needed or used health and human service assistance, and the barriers they experience in seeking help. First, respondents answer the root question (A): whether they or their families needed a service in the past year.

	In the phave anyone	A ast year you or in your eeded	If you help you l transpo to get	found , did have ortation	lf you help, di	C found id it feel rtable?	D If you found help, did you use the services you found?	
Please check the correct box	Yes	No	Yes	No	Yes	No	Yes	No
Income assistance; for example, welfare, SSI, unemployment insurance								
Legal assistance; for example, immigration, custody								

If they answered yes, they are asked three subsequent contingency questions: (B) whether they had transportation to access the service they needed; (C) whether the help they sought felt comfortable; and (D) whether they used the services they found.

# Sample Head Start Parent Survey

This survey is being completed by:  $\Box$  Father

☐ Mother

☐ Both parents

Data Collection: Preschool Head Start Parent Survey

	☐ Guardian ☐	Asia	n/Pacifi	c Isla	ander			
	☐ Other ☐	Nativ	e Ame	ricar	1			
	(Relationship:)	Other	. (					)
	,							,
Nar	ne of Head Start Program							
D:	rections: Check Yes or No				Yes			No
		4 fo			res			No
1.	The location of my Head Start center was convenien family's participation.	it ioi ii	ıy					
2.	The Head Start program provided transportation for	my chi	ld					
3.	Information provided by Head Start included materia							
0.	fathers and mothers.	113 101 1	our					
4.	The current program schedule met the needs of my	family						
5.	Our family's needs would be better served with a 12		1					
	Head Start program.							
6.	Our family's needs would be better served with a five	e-day						
	per week							
7.	Our family's needs would be better served with an e	ight- to	0					
	10-hour per day Head Start program.							
·								- ·
	rections: Check the box that best describes how y	ou	Agre	e	Neutral	Dis	sagree	Don't
_	el about the following statements					-		know
δ.	I am satisfied with the Head Start services my family receives from:	'						
-	a. Classroom staff					╁		
$\vdash$	b. Administration					╁		
$\vdash$	c. Family service providers					+		
$\vdash$	d. Health staff							
9.	Head Start has helped my child get ready for school	bv:				+		
<u> </u>	a. Becoming more independent	, ,				T		
	b. Learning basic concepts in language							
	c. Learning basic concepts in math							
	d. Learning to share and cooperate					1		
					•			

☐ White

☐ Hispanic

☐ Black/African American

Directions: Check the box that best describes how you feel about the following statements	Agree	Neutral	Disagree	Don't know
10. Head Start gives my child a:				
a. Safe place to learn				
b. Clean environment				
11. Head Start provides me with quality information through:				
a. Newsletters				
b. Parent handbook				
c. Parent-teacher conferences and home visits				
d. Monthly calendars				
e. Home visits with family service providers				
f. Website and electronic messaging				
g. Flyers announcing upcoming events				
12. Head Start has told me about how to be involved with:				
a. Policy Council				
b. Parent committee				
c. Classroom volunteering				
d. Program events and family gatherings				
e. Fatherhood events				
13. Head Start has provided me with informational support				
regarding:				
a. Child development				
b. Community resources				
c. Personal relationships				
d. Disabilities				
e. Mental health				
f. Health and dental health				
14. Head Start has enabled me to:				
a. Define my own life goals				
b. Accomplish and pursue my goals				
c. Understand and carry out my role as the primary educator for my child				
15. My child's teacher:				
Worked with me to plan my child's learning and development				
b. Planned activities around my child's individual needs				
c. Helped me have a better understanding of my child's social and emotional development				
16. When I requested help for my child's social and				
emotional development, it was:				
a. Delivered in a timely matter				

Directions: Check the box that best describes how you feel about the following statements	Agree Neutral		Disagree	Don't know
b. Useful and successful				
c. Supportive of my family's values				
17. Head Start centers are friendly and inviting for fathers				
18. Head Start has provided me with information on disabilities. (Circle Yes or No. If No, go to question 20.)	Yes		No	
19. When I requested help for my child's disabilities, the services were:				
a. Delivered in a timely matter				
b. Useful and successful				
c. Supportive of my family's values				
20. My child attends child care before or after Head Start. (Circle Yes or No.)	Yes		No	
21. There was turnover in the people working with my child and family this year (e.g., teachers, assistant teachers, bus driver, family service providers). (Circle Yes or No.)	Yes		No	

Directions: Check the box that best describes how you feel about the following statement.	Negative	Somewhat Negative	Neutral	Somewhat Positive	Positive
22. This turnover had what type of effect on my family's experience:					

23.	23. My family's biggest stressors this year were: (Check all that apply)					
	□ My child's disabilities □ Educational or Job Training □ Employment □ Financial □ Hoo □ Marital or Personal □ Medical and Dental □ Mental Health □ Transportation □ Other	Ū				
24.	. My biggest concern for my family at this time is:					
25.	5. Other comments I have:					







# Sample Early Head Start Parent Survey

10. EHS services have helped me better understand:

b. My child's language development

a. My child's social and emotional development

Data Collection: Early Head Start Parent Survey

This survey is being completed by:						
☐ Father ☐ White						
☐ Mother	☐ Mother ☐ Black/African American					
☐ Both parents	☐ Hisp	anic				
☐ Guardian	☐ Asia	ın/Pacifid	c Islander			
□ Other	□ Nati	ve Amer	rican			
(Relationship:						_)
Name of Head Start Program						
Directions: Check Yes or No			Yes			No
Our home visitor consistently tries to convenient time for our family.	schedule visits at a					
2. The current home-based services me	et the needs of our f	amily.				
3. Early Head Start (EHS) provides informothers and fathers.	rmation and activities	both				
4. Our family attends group socialization If not, why?	n two times a month.					
Our family would prefer a combination visits per month with a toddler class to the second secon						
6. Our family's needs would be better so hour per day EHS child care program	erved with a six- to ei					
7. Our family would benefit from availab family day care home that meets the Performance Standards.	oility of an opening in	а				
EHS staff have assisted us/our child is well child exams and finding a dentist		n				
Directions: Check the box that best de feel about the following statements.	scribes how you	Agre	e Neutr	al Di	isagree	Don't know
I am satisfied with the Head Start ser receives:	vices my family					
a. In our home visits						
b. At family gatherings						
c. At parent meetings						
d. Overall services of EHS program	1					

Directions: Check the box that best describes how you	Agree	Neutral	Disagree	Don't
feel about the following statements.	ŭ			know
<ul><li>c. How my child learns concepts (e.g., shapes, sizes, etc.)</li></ul>				
d. My child's motor development				
11. The EHS classroom gives my child a:				
a. Safe place to learn				
b. Clean environment				
12. My EHS family educator (home visitor) provides me with quality information through:				
a. Discussions during weekly home visits				
b. Written information and handouts				
c. Parent handbook				
d. Monthly calendars				
e. Flyers announcing upcoming events				
f. Information on a parent bulletin board in the classroom				
g. Online resources				
13. EHS has told me about how to be involved with:				
a. Policy Council				
b. Program events and family gatherings				
c. Volunteer opportunities				
d. Parent meetings				
e. Fatherhood events				
f. Community events				
14. EHS has provided our family with helpful information regarding:				
a. Child development				
b. Community resources				
c. Health and dental health				
d. Mental health issues and services				
e. Crisis assistance				
f. Services for our child who has some developmental delays				
15. EHS has enabled me to:				
a. Define my own life goals				
b. Accomplish and pursue my goals				
c. Understand and carry out my role as the primary educator for my child				
16. My child's home visitor:			<del>                                     </del>	
a. Consistently includes me in planning for the next home visit				

Directions: Check the box that best describes how you		Neutral	Disagree	Don't
feel about the following statements.	Agree	Neutrai	Disagree	know
b. Plans activities around my child's individual needs				
c. Helped me have a better understanding of my child's social and emotional development				
17. When I requested help for my child's social and emotional development, it was:				
a. Delivered in a timely manner				
b. Useful and successful				
c. Supportive of my family values				
18. When I requested help for my child's disabilities, the services were:				
a. Delivered in a timely matter				
b. Useful and successful				
c. Helpful in educating and supporting me as my child's primary advocate				
19. EHS services have helped me:				
a. Feel more comfortable talking to my child's health care provider				
b. Better understand the importance of early dental care				
d. Be more aware of the relationship I have with     my child				
Understand the importance of reading to my child as much as possible				

21.	My family's biggest stres	ssors this year were: (C	heck all that apply)	
	<ul><li>☐ My child's disabilities</li><li>☐ Marital or Personal</li></ul>	<ul><li>□ Educational or Job</li><li>□ Medical or Dental</li></ul>		□ Housing
22.	My biggest concern for r	my family at this time is:		
23.	Other comments I have	:		

24.	vvnat i like most about the group socialization is:

25. What I like most about the parent meetings is:

26. Other comments I have:







Agency

# Sample Community Partner Survey

County

Data Collection: Early Head Start Parent Survey

Our Head Start/Early Head Start program is currently conducting its annual community assessment, which looks at the available local services and the services we provide to families. We are asking you to please take a minute to complete this brief questionnaire and return it in the self-addressed envelope.

Contact Information		
Name	Phone	Email
·		

Community

1. In the last year, has your agency seen changes in the following:

	Increase	Decrease	No Change	Comments
Average household income				
Number of low-income families contacting your agency				
Number of individuals or families slightly over your income guidelines				
Number of multigenerational families you serve				
Number of female head of households				
Number of teen pregnancies				
Number of licensed child care providers				
Job availability in community				
Substance misuse in community				
Low-income housing availability				
Homelessness				
Transportation needs				
Services you offer				

۷.	Are your services free?
3.	If No to Question 2: Are your fees based on income? □ Yes □ No
4.	If Yes to Question 3: Do you have a sliding scale based on income? $\ \square$ Yes $\ \square$ No
5.	What do you believe are your agency's and community's strengths when working with low-income families?
6.	What do you believe are your agency's and community's obstacles when working with low-income families?
7.	Are there other concerns you think are issues for our community?
8.	What other programs or services do you believe our Head Start and Early Head Start program could offer to better serve our community (e.g., mental health or elderly services)?
9.	Do you have suggestions about how Head Start and Early Head Start could collaborate or partner with your agency or community in order to better meet the needs of low-income children and families?
10.	Other comments







# Conducting Focus Groups and Large-Group Discussions

#### **FOCUS GROUPS**

Focus groups are small-group discussions led by a trained facilitator. They are structured to surface opinions and perspectives that are representative of a particular demographic group. Focus groups have a number of benefits; but like all information-gathering techniques, they have their downside as well. For instance, while focus groups can be quick to set up and conduct, the information they yield will be skewed if you don't carefully select group participants.

Focus groups are most useful when you:

- · Are assessing needs in your community
- · Are considering introducing a new service
- Want to evaluate various aspects of a current service or group of services
- Feel that face-to-face engagement with stakeholders will add richness and credibility to your overall data-gathering effort
- Have access to a skilled, neutral facilitator
- Know how to recruit a group of participants that reflects the diverse opinions of the intended demographic
- Need to gather information guickly and inexpensively
- Have a staff member or volunteer who can take extensive notes during the focus group, or record the focus group and transcribe the notes afterward
- Have a small team of individuals, not all of whom were present at the group, to analyze notes, identify themes, and develop conclusions

Finally, before you decide on conducting a focus group, ask yourself what you want to find out that can't be discovered some other way. What nuances in perspective and opinion make a focus group desirable? Going in with a very clear idea of what you want to achieve will improve your chances of success.

## Planning a Focus Group

Special considerations:

- Select participants carefully. Choose a narrow group of stakeholders and within that group, invite people likely to have a variety of opinions. Not everyone should love your services, and not everyone should be a critic. You want a genuine mix of people. This is especially true if you are conducting only one or two focus groups. Ideally, focus groups include no more than 10 participants each. If your stakeholders comprise many different racial, ethnic, language, or socioeconomic subgroups, you may need up to half a dozen or more focus groups to cover the entire range of stakeholder opinion.
- Decide about incentives. Focus groups can be inexpensive to run,
  particularly if you already have access to a skilled facilitator. But you do
  need to consider how, or if, you will compensate participants for attending.
  You may give participants a small cash stipend or gift certificate, or they
  may simply be happy to share snacks or a meal. Either way, make sure
  they know in advance what's being offered.
- Settle on the details. What day, time, and place works best to ensure the people you want to attend are able to participate? Consider the length of the focus group; 90 minutes is ideal for most groups. Ensure accessibility. For example, will you need a translator? Will you need to offer child care? How about transportation?

- Prepare your questions. Focus group questions are usually opened-ended and intended to stimulate thought and conversation. The following suggestions come from the Center for Community Health and Development's Community Tool Box:
  - "What are some of your thoughts about what's going on now?"
  - "What are you satisfied about?" "Why is that?" (Or, "What's going well?")
  - "Are there things you would like to see changed?" (Or, "What's not going well?") "What are they?" "Why is that?" "How should they change?"
  - "What kinds of things would you like to see happen?"
  - "How about this particular aspect (of the topic)? What do you think about that?"
  - "Some people have said that one way to improve X is to do Y. Do you agree with this?" (Or, "How do you feel about that?")
  - "Are there other recommendations that you have, or suggestions you would like to make?"
  - "What haven't we covered?" (Or, "What else is important for you to say before we wind up?")

**Recruit participants.** Personal outreach works best. Ask colleagues, friends and friends of friends for help in reaching out to stakeholders who don't normally attend meetings and make their opinions known. This is where some of your richest and most interesting information will come from.

## **Conducting the Group**

The facilitator:

- Reviews the purpose of the group and the goals of the meeting
- Introduces the agenda, suggests ground rules, and encourages open participation
- Asks key questions
  - The first question might be very broad, such as "What are your general thoughts about the needs of families in this community?" Questions may get narrower over time, eventually turning to, "How do you feel that service X is working for families? What's going right and wrong with it, from your perspective?"
- Makes sure that everyone gets a chance to be heard
  - You can accomplish this by going around the circle to solicit responses one at a time, or by asking people to raise their hands or nod in agreement when they share an opinion voiced by another member

To keep the discussion moving:

- Summarize what you think you have heard, and ask if the group agrees
- Phrase the same question a different way
- Ask follow-up questions
- Look around the room and make brief eye contact, especially with those who may not be speaking much

After the group, study your findings. What common themes or patterns emerged? Where did you see differences, and why do think you saw them? Do have new questions as a result of your findings? What conclusions can your team agree on?

#### LARGE-GROUP FACILITATION

Large-group discussions typically include 25-40 people, and can be a highly effective way to get group consensus or make decisions with broad buy-in.

For very large groups, breakout activities are especially important. Facilitators must be adept at managing very quiet and very outspoken members of the group so everyone benefits from the experience and a range of opinions are surfaced. With groups larger than 40 people, facilitators usually require use of microphones and projector screens in order to introduce and collect data during the meeting.

Consider a large-group process when you:

- Need to gather input for a broad constituency
- Have a large-enough venue and the logistical capacity to arrange a large group
- Want to discuss topics that are not highly complicated or inherently emotional
- Have information to present that is well-organized
- Know precisely what you hope to achieve
- Have an expert facilitator and two or three additional staff to assist

#### Special considerations:

Large-group processes allow people who don't usually exchange viewpoints to come together in one place to share and build on one another's ideas. It's important to invite a wide variety of individuals from across sectors. Be sure to reach out to people who have not been included in past information-gathering processes.

Large group meetings usually last at least half a day. Know your head count in advance, and set up the space so participants can be seated comfortably in small groups, ideally at round tables. Make sure everyone is able to see the front of the room. Distribute materials to tables before the meeting begins. It's easy to lose people's attention in a large-group setting, so make sure your technology is ready to go, you have a portable microphone, coffee, and snacks. Fidget toys help, too.

## **Conducting the Group**

The facilitator:

- Presents the purpose of the meeting and agenda to the group as a whole, regardless of size
- Makes sure that breakout groups of no more than six people each are arranged to create maximum diversity of opinion and perspective
  - Participants may need to be re-seated to created more optimal subgroups.
- Presents the information or data that the group has been convened to discuss
- Poses a series of questions that have been prepared ahead of time
  - Questions are tailored to the issue and group, of course, but a typical framework might be:
    - What are you seeing in this information?
    - What is exciting or interesting to you?
    - What is concerning to you?
    - What do you recommend as a next step?

Each breakout group should be given a handout of the questions and the following instructions:

- Your group will have 20 minutes to discuss the questions
- Choose someone to act as facilitator to lead you through the questions, someone to take notes, and someone to keep track of time
- Agree on one action recommendation as a group

After 20 minutes, bring everyone back together and have breakout groups report their key recommendation. The facilitator should write the recommendations on a flip chart or overhead projector. After the report-out, invite two to three brief questions or comments, signaling to everyone that you want to keep discussion moving.

Depending on the agenda, a second round of small-group discussions on other issues could take place; if there is enough time, have people form new breakout groups so they can work with different partners.

There is more than one way to process breakout group responses. The World Café approach is one of the most popular. Find resources about the approach on the organization's website.







# Data Analysis Techniques

The data analysis is a process that involves the review, manipulation, and organization of data. It's goal is to identify useful information that will inform decision-making and planning. There are many different types of data, and many methods for analyzing it.

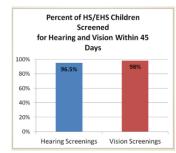
## **Techniques**

# ...............................

#### **Aggregate**

When you aggregate data, you total data from different sources to get the big picture. For example, teachers aggregate child outcomes data to get an overall picture of their classes. A center director looks at aggregated data from all of the classrooms in one center. Numbers from all centers are totaled to provide program-wide data. Aggregated data can inform program-wide changes in policies and procedures. This big picture view of data is especially useful in sharing information with such audiences as your governing body/Tribal Council and Policy Council. Aggregated data is also appropriate for your annual report to the public. In the Program Information Report (PIR), you submit aggregated data about your grantee to the Office of Head Start (OHS). OHS then aggregates this data to compile an overall view of Head Start in relation to a number of key indicators.

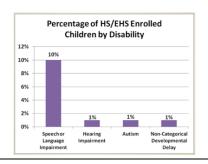
# Examples of Techniques Used to Analyze Information About Children With Disabilities



This chart indicates that 96.5 percent of the children were screened for hearing and 98 percent were screened for vision within 45 days

# **Disaggregate**

Disaggregating allows you to take different pieces of data and obtain more details. There are many ways to disaggregate data. In this activity, we disaggregated by type of disability. We could disaggregate by program options, which include center-based, home-based, and family child care. We also could have disaggregated the data by the local education agency (LEA) and the appropriate Part C agency or receiving school. Other ways to disaggregate include gender and home language. How do you know



# **Techniques**

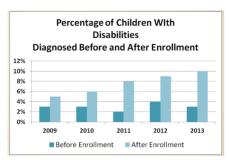
which options to choose? First, know your questions. A Migrant and Seasonal Head Start program, for example, may want to disaggregate child outcomes data about the number of returning children versus the number of newly enrolled children. This can also be done by length of time children spend in the program. When you disaggregate data, you can dig deeper and deeper. Disaggregate program-wide data by site, site data by classroom, and classroom data by child. You can disaggregate five-year data by year, yearly data by month, and monthly data by week. Each time, you get a more magnified view of one piece of data.

# Examples of Techniques Used to Analyze Information About Children With Disabilities

Ten percent of the children have a speech or language impairment. For hearing impairment, autism, or non-categorical language delay, an equal number of children, one percent, have that type of disability.

# **Compare**

When you compare data, you are looking for differences that pinpoint an opportunity or a problem. You can compare results to a target goal, such as Head Start Program Performance Standards requirements. You can compare Classroom Assessment Scoring System (CLASS®) results with Head Start thresholds, or child outcomes data to national norms. Comparing data over time helps identify trends. This can help you make predictions about the future. Using baseline data, you can track progress towards goals over time. Comparing data from different sources also can provide insights. For example, comparing completion rates of referrals for the various service providers with which your agency works would help you answer the question, "Are referrals and follow-ups completed more frequently with particular community agencies?" In conducting a community assessment, you frequently compare internal data from various sources with external data. Internal data sources may include family enrollment data or data on parent satisfaction with service providers. External data may be gathered from a number of sources, ranging from the U.S. Census data to local public schools.



The percentage of children who were diagnosed after enrollment has steadily increased between 2009 and 2013, from five to 10 percent. The number of children diagnosed before enrollment has fluctuated between two and four percent over this time period.

# **Techniques**

Examples of Techniques Used to Analyze Information About Children With Disabilities

## Averages: Mean, Median, Mode, Range

Calculating the mean, median, mode, and range for a series of numbers can aid in your data analysis. The mean is not always a good representation of the center of the data. An outlier (a very high or very low value) can distort the average. For instance, the average income for a community would be skewed if there were even just a few millionaires. Median gives you a number that is more representative of the middle. Your income is likely to be closer to the median income in your community than to the average income if your neighbors are millionaires.

#### Mean

Mean is the average of a group of numbers. To calculate the mean, divide the total by the number of data points. In this case, 990 divided by 11 equals 90.

apsed time between identification of		
spected disability and completion of IEP		
Child	Length of time in days	
В	80	
D	120	
	60	
Н	120	
	30	
_	70	
IN	102	
Р	158	
R	45	
Г	85	
V	120	
otal	990	
Mean: $990 \div 11 = 90$		

#### Median

The median is the middle point in the data. Put a series of numbers in order from lowest to highest and determine the middle value. This is the median. In this example, there are 11 items so the sixth item is the middle or median. If you have an even number of items, the median is calculated by adding the two middle items and dividing by two. It's easy to find the median by counting off from both sides of the data points. However, there is a formula that can be used as well. This is especially useful if you have a lot of data points. Calculate by adding up the number of data points, plus one, divided by two. In this case, there are 11 data points: 11 plus one equals 12; 12 divided by two equals six; and so the sixth number is the median.

Elapsed time between identification of suspected disability and completion of IEP 30 45 60 70 80 **85** 102 120 120 120 158

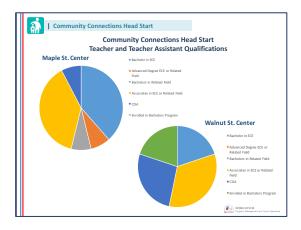
#### **Examples of Techniques Used to Techniques Analyze Information About Children** With Disabilities Mode Elapsed time between identification of suspected The mode is the number repeated the most frequently. In this case, the number 120 disability and completion of IEP Length of time appears three times, so it is the mode. 30 45 60 AB 70 CD 80 GH 85 ST 102 UV 120 120 MN 120 Range Range is the difference between the lowest and highest values. The data in this table has been arranged from lowest to highest rather than being displayed in alphabetical lisability and completion of IEP order. To determine the range, subtract the lowest number from the highest number. 30 In this case, subtract 30 from 158 to show a range of 128 days. The numbers 30 and 158, the two extremes, are also important to look at. The shortest length of time might provoke you to ask how your program was able to complete the Individualized Education Program (IEP) so quickly in this case and whether there are lessons 158 158-30=128 learned you can apply in other situations. You would also want to learn why one IEP took 158 days to accomplish and consider what could have been done to move the process along more quickly.







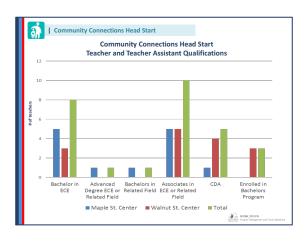
# Displaying the Data



#### **Pie Chart**

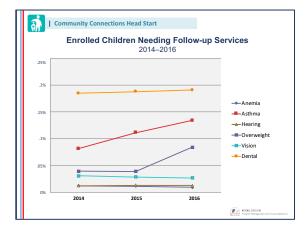
A pie chart shows how often something occurs. Slices or wedges of various sizes show the significance of the occurrence: the larger the slice of the pie, the larger the number of occurrences. The entire pie represents all occurrences.

To create a pie chart, the data must be converted to percentages; each slice represents a percentage of the total. When totaled, the slices equal approximately 100 percent. It is best to use a computer to construct pie charts.



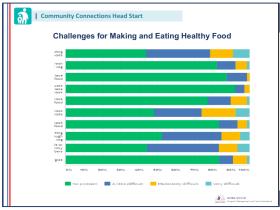
#### **Bar Chart**

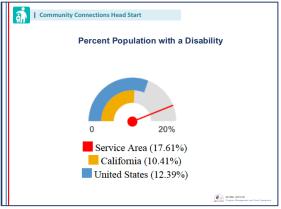
Use the bar chart to compare many items. It typically presents categories or items along the Y axis, with their values displayed on the X axis. You can also break up the values by another category or group.



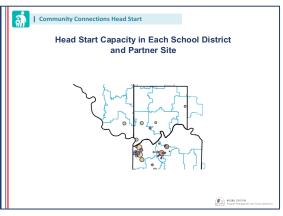
#### Graph

A graph shows the relationship between two variables. One set of data is plotted on the side of the graph, or the Y axis. Another set is plotted across the bottom, or the X axis.









#### **Area Chart**

The area chart looks similar to a line chart, and the areas under each line inside it are filled in with various colors. Hence, it is possible to display this chart as stacked for better comparison. It is particularly helpful if absolute or relative values stacked over a time period are required to be displayed.

#### Indicator

Indicators are particularly useful when you want to give an instant idea of how well the program is doing on a key performance indicators (KPI). Incorporating a simple "gauge indicator" visualization shows you immediately whether you're above or below target, and whether you're moving in the right direction.

#### **Pivot Table**

A pivot table is a data summarization tool used in the context of data processing. Pivot tables are used to summarize, sort, reorganize, group, count, total or average data stored in a database. It allows its users to transform columns into rows and rows into columns

#### Scatter (Area) Map

A scatter map helps viewers visualize geographical data across a region as data points on a map. You can show numeric data using circle color and size to represent the value of your data.







# Attributes of a Good Data Display

# Data Display Quality Checklist

These checklists provide a list of structural and functional attributes to consider when preparing data for presentation or distribution.

## **Structural Components**

Attributes	Attribute Present (Y/N)	Comments
Informative title		
All axes are labeled		
Population size noted		
If data are presented as percentages, the numbers used to calculate the percentages are also provided		
All variables are identified and labels provided		
Dates for data points are provided, if applicable		
A key identifies all symbols, shading, color, etc.		

# **Functional Components**

Attributes	Attribute Present (Y/N)	Comments
Display is uncluttered and free of unnecessary detail and extraneous features		
Uses an appropriate chart style (e.g., pie chart, clustered bar chart, stacked bar chart)		
Communicates the story that the author wants to tell		

Created as a partnership between the Office of Superintendent of Public Instruction, the Washington School Information Processing Cooperative and Public Consulting Group. Used by permission.







# Annotated Data Bibliography

Resource	Description	Source
Five Best Practices for Telling Great Stories with Data and Why It Will Make You a Better Analyst	Discover how to use data to tell stories and why it will improve data analysis skills.	Five Best Practices for Telling Great Stories with Data and Why It Will Make You a Better Analyst. (2012). Retrieved from www.tableau.com
Eight Tips for Adding Analytics to Your Marketing Mix	Find eight tips on how to get answers from data.	Schneider, A. Eight Tips for Adding Analytics to Your Marketing Mix. (2012). Retrieved from www.tableau.com
Five Steps for Structuring Data-informed Conversations and Action in Education	Data teams can explore a five-step process for data use: setting the stage, examining the data, understanding the findings, developing an action plan, and monitoring progress and measuring success. The guide includes a series of templates teams can use in the process.	Kekahio, W., & Baker, M. Five Steps for Structuring Data-Informed Conversations and Action in Education (REL 2013-001). Washington, DC: U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Pacific. (2013). Retrieved from <a href="https://www.ies.ed.gov">www.ies.ed.gov</a>

Resource	Description	Source
The Results-Based Accountability Guide	Explore this guide to results-based accountability™ (RBA), a process developed by Mark Friedman, founder of the Fiscal Policy Studies Institute. It contains explanations of the RBA "Turn-the-Curve" template and how to develop performance measures and sort them in a quadrant using four criteria: effort, effect, quantity, and quality.	Results Leadership Group. The Results-Based Accountability Guide. (2010). Retrieved from www.clearimpact.com
W. K. Kellogg Foundation Evaluation Handbook	This handbook was developed for projects funded by the Kellogg Foundation. Part Two includes a description of three steps in designing and conducting evaluations: determining datacollection methods, collecting data, and analyzing and interpreting data. Various data collection methods and data analysis are described. There is also a section on communicating findings and utilizing results.	The Kellogg Foundation. W.K. Kellogg Foundation Evaluation Handbook. (1998). Retrieved from www.wkkf.org
Which Chart or Graph Is Right for You?	Discover a variety of chart formats and learn when to use each.	Hardin, M., Hom, D., Perez, R., and Williams, L. Which Chart or Graph is Right for You? (2012). Retrieved from www.theathenaforum.org







# Glossary of Data Analysis Terms and Concepts

Term	Definition
Accurate	Data that are correct (free from error), clear, and have adequate detail
Aggregate	A whole formed by combining several elements
Aggregate child-level assessment data	The combined data collected by an agency on the status and progress of the children it serves. Provides summary information about groups of children enrolled in specific classes, centers, home-based or other options, groups, or settings; other groups of children, such as dual language learners, or by specific domains of development
Analysis	An investigation of the component parts of a whole and their relationship in making up the whole
Availability	Data is present and ready for use; obtainable
Baseline	An accurate measurement of existing developmental and process levels prior to implementing change to allow a clear measurement of the impact of inputs and activities
Child-level assessment data	The data collected by an agency on an individual child from one or more valid and reliable assessments of a child's status and progress, including but not limited to direct assessment, structured observations, checklists, staff or parent report measures, and portfolio records or work samples
Code	A method used to label important pieces of information
Compare	To estimate, measure, or note the similarity or dissimilarity between
Correlation	Having a mutual relationship or connection in which one thing affects or depends on another. Two things may correlate but that does not mean the first thing causes the second
Dashboard	A visual display of the most important information needed to achieve one or more objectives which fits entirely on a single page so it can be monitored at a glance
Data	Facts or information usually used to calculate, analyze, or plan something
Disaggregate	To separate into its component parts
Factor	A circumstance, fact, or influence that contributes to a result or outcome
Hypothesis	An idea or theory that is not proven but leads to further study or discussion
Information	Data collected, organized, ordered, and imbued with meaning and context
Integrity	The accuracy and consistency of data over its entire life cycle
Mean	The average of a group of numbers
Median	The middle value of numbers when they are ordered from smallest to largest

Term	Definition
Mode	The value that occurs most frequently in a given set of data
Outlier	A person or thing differing from all other members of a particular group or set; events or observations which do not conform to an expected pattern
Pattern	Something that happens in a regular and repeated way
Personally Identifiable Information (PII)	Data that could identify a specific individual, including but not limited to a child's name, name of a child's family member, street address of the child, social security number, or other information that is linked or linkable to the child
Predictive	Data that is useful to calculate behavior and anticipate the consequences of change
Qualitative	Information from sources such as interviews, open-ended questionnaire items, and focus groups that is represented in verbal or narrative form or anecdotes
Quality Data	Data that are complete, accurate, timely and relevant
Quantitative	Data that are expressed in numerical terms
Range	The difference between the maximum value and the minimum value
Relevant	Data that is connected or has a bearing on the specific issue at hand
Reliability	The trait of being dependable or reliable. Tools that provide dependable and consistent information
School readiness goals	The expectations of children's status and progress across domains of language and literacy development, cognition and general knowledge, approaches to learning, physical well-being and motor development, and social and emotional development that will improve their readiness for kindergarten
Security	The protection of information, such as a data base, from destructive forces and from the unwanted actions of unauthorized users
Sum	The whole amount
Themes	A unifying idea that is a recurrent element or a narrative leading to a set of patterns
Timely	Data captured quickly after the activity and made available as soon as possible
Trend	A general direction in which something is developing or changing
Usability	The extent to which data can be used with effectiveness, efficiency, and satisfaction
Validity	The quality of being logically and factually sound
Variable	A characteristic, number, or quantity that changes over time
Variance	The quality of being subject to difference

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# Community Assessment Requirements in the Head Start Program Performance Standards

Determining community, strengths, needs, and resources, 45 CFR §1302.11

- (b) Community wide strategic planning and needs assessment (community assessment). (1) To design a program that meets community needs, and builds on strengths and resources, a program must conduct a community assessment at least once over the five-year grant period. The community assessment must use data that describes community strengths, needs, and resources and include, at a minimum:
  - (ii) The number of eligible infants, toddlers, preschool age children, and expectant mothers, including their geographic location, race, ethnicity, and languages they speak, including:
    - (B) Children experiencing homelessness in collaboration with, to the extent possible, McKinney-Vento Local Education Agency Liaisons (42 U.S.C. 11432 (6)(A));
    - (C) Children in foster care; and
    - (D) Children with disabilities, including types of disabilities and relevant services and resources provided to these children by community agencies;
  - (iii) The education, health, nutrition and social service needs of eligible children and their families, including prevalent social or economic factors that impact their well-being;
  - (iv) Typical work, school, and training schedules of parents with eligible children;
  - (v) Other child development, child care centers, and family child care programs that serve eligible children, including home visiting, publicly funded state and local preschools, and the approximate number of eligible children served;
  - (vi) Resources that are available in the community to address the needs of eligible children and their families; and.
  - (vii) Strengths of the community.
- (2) A program must annually review and update the community assessment to reflect any significant changes including increased availability of publicly-funded pre-kindergarten-(including an assessment of how the pre-kindergarten available in the community meets the needs of the parents and children served by the program, and whether it is offered for a full school day), rates of family and child homelessness, and significant shifts in community demographics and resources.

	(3) A program must consider whether the characteristics of the community allow it to include children from diverse economic backgrounds that would be supported by other funding sources, including private pay, in addition to the program's eligible funded enrollment. A program must not enroll children from diverse economic backgrounds if it would result in a program serving less than its eligible funded enrollment.
Determining, verifying, and documenting eligibility, 45 CFR §1302.12	(a)(3) If a program has an alternate method to reasonably determine eligibility based on its community assessment, geographic and administrative data, or from other reliable data sources, it may petition the responsible HHS official to waive requirements in paragraphs (a)(1)(i) and (ii) of this section
Selection process, 45 CFR §1302.14	(a) Selection criteria. (1) A program must annually establish selection criteria that weigh the prioritization of selection of participants, based on community needs identified in the community needs assessment as described in §1302.11(b), and including family income, whether the child is homeless, whether the child is in foster care, the child's age, whether the child is eligible for special education and related services, or early intervention services, as appropriate, as determined under the Individuals with Disabilities Education Act (IDEA) (20 U.S.C. 1400 et seq.) and, other relevant family or child risk factors.
Enrollment, 45 CFR §1302.15	(c) Reserved slots. If a program determines from the community assessment there are families experiencing homelessness in the area, or children in foster care that could benefit from services, the program may reserve one or more enrollment slots for pregnant women and children experiencing homelessness and children in foster care, when a vacancy occurs. No more than three percent of a program's funded enrollment slots may be reserved. If the reserved enrollment slot is not filled within 30 days, the enrollment slot becomes vacant and then must be filled in accordance with paragraph (a) of this section.
Determining program structure, 45 CFR §1302.20	<ul> <li>(a) Choose a program option. (1) A program must choose to operate one or more of the following program options: centerbased, home-based, family child care, or an approved locally-designed variation as described in §1302.24. The program option(s) chosen must meet the needs of children and families based on the community assessment described in §1302.11(b). A Head Start program serving preschool-aged children may not provide only the option described in §1302.22(a) and (c)(2).</li> <li>(2) To choose a program option and develop a program calendar, a program must consider in conjunction with the annual review of the community assessment described in</li> </ul>

-2-

Child health status and care,	§1302.11(b)(2), whether it would better meet child and family needs through conversion of existing slots to full school day or full working day slots, extending the program year, conversion of existing Head Start slots to Early Head Start slots as described in paragraph (c) of this section, and ways to promote continuity of care and services. A program must work to identify alternate sources to support full working day services. If no additional funding is available, program resources may be used.  (b)(4) A program must identify each child's nutritional health
45 CFR §1302.42	needs, taking into account available health information, including the child's health records, and family and staff concerns, including special dietary requirements, food allergies, and community nutrition issues as identified through the community assessment or by the Health Services Advisory Committee.
Community partnerships and coordination with other early childhood education programs, 45 CFR §1302.53	(a) Community partnerships. (1) A program must establish ongoing collaborative relationships and partnerships with community organizations such as establishing joint agreements, procedures, or contracts and arranging for onsite delivery of services as appropriate, to facilitate access to community services that are responsive to children's and families' needs and family partnership goals, and community needs and resources, as determined by the community assessment.
Management system, 45 CFR §1302.101	(i) Utilizing information from the program's community assessment about the languages spoken throughout the program service area to anticipate child and family needs;  (ii) Identifying community resources and establishing ongoing collaborative relationships and partnerships with community organizations consistent with the requirements in §1302.53(a); and
Achieving program goals, 45 CFR §1302.102	<ul> <li>(a) Establishing program goals. A program, in collaboration with the governing body and policy council, must establish goals and measurable objectives that include: Strategic long-term goals for ensuring programs are and remain responsive to community needs as identified in their community assessment as described in subpart A of this part;</li> <li>(d)(2) Annually, a program must publish and disseminate a report that complies with section 644(a)(2) of the Act and includes a summary of a program's most recent community</li> </ul>
	assessment, as described in §1302.11(b), consistent with privacy protections in subpart C of part 1303 of this chapter.

Implementation of program performance standards, 45 CFR §1302.103

(b) A program's approach to implement the changes included in parts 1301 through 1304 of this chapter must ensure adequate preparation for effective and timely service delivery to children and their families including, at a minimum, review of community assessment data to determine the most appropriate strategy for implementing required program changes, including assessing any changes in the number of children who can be served, as necessary, the purchase of and training on any curriculum, assessment, or other materials, as needed, assessment of program-wide professional development needs, assessment of staffing patterns, the development of coordinated approaches described in §1302.101(b), and the development of appropriate protections for data sharing;







# Community Assessment Requirements in the Head Start Act

Sec. 640 (g)(1) For the purpose of expanding Head Start programs, the Secretary shall take into consideration—	C) the extent to which the applicant has undertaken a community- wide strategic planning and needs assessment involving other entities, including community organizations, and Federal, State, and local public agencies (including the local educational agency liaison designated under section 722(g)(1)(J)(ii) of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11432(g) (1)(J)(ii))), that provide services to children and families, such as—  (i) family support services; (ii) child abuse prevention services; (iii) protective services; (iv) foster care; (v) services for families in whose homes English is not the language customarily spoken; (vi) services for children with disabilities; and (vii) services for homeless children (D) the extent to which the family needs assessment and community wide strategic planning and needs assessment of the applicant reflect a need to provide full-working-day or full-calendar-year services and the extent to which, and manner in which, the applicant demonstrates the ability to collaborate and participate with the State and local community providers of child care or preschool services to provide full-working-day full calendar year services.
Sec. 641A (c)(2) The Secretary shall ensure that reviews described in subparagraphs (A) through (C) of paragraph (1)—	D) include as part of the reviews, an assessment of the extent to which the programs address the communitywide strategic planning and needs assessment described in section 640(g)(1)(C)

Sec. 641A (h)(3) The Secretary shall—	(B) for each such Head Start agency operating a program with an actual enrollment that is less than its funded enrollment, as determined under subparagraph (A), develop, in collaborationwith such agency, a plan and timetable for reducing or eliminating underenrollment taking into consideration—  (i) the quality and extent of the outreach, recruitment, and communitywide strategic planning and needs assessment conducted by such agency
Sec. 642 (d)(2) Each Head Start agency shall ensure the sharing of accurate and regular information for use by the governing body and the policy council, about program planning, policies, and Head Start agency operations, including—	(G) the communitywide strategic planning and needs assessment of the Head Start agency, including any applicable updates
Sec. 642 (h)	Technical Assistance and Training Plan— In order to receive funds under this subchapter, a Head Start agency shall— develop an annual technical assistance and training plan. Such plan shall be based on the agency's self-assessment, the communitywide strategic planning and needs assessment, the needs of parents and children to be served by such agency, and the results of the reviews conducted under section 641A(c).
Sec. 645 (a)(4)	After demonstrating a need through a communitywide strategic planning and needs assessment, a Head Start agency may apply to the Secretary to convert part-day sessions, particularly consecutive part-day sessions, into full-working-day sessions
Sec. 645 (a)(5)	(A) Upon written request and pursuant to the requirements of this paragraph, a Head Start agency may use funds that were awarded under this subchapter to serve children age 3 to compulsory school age, in order to serve infants and toddlers if the agency submits an application to the Secretary containing, as specified in rules issued by the Secretary, all of the following information:  (ii) A communitywide strategic planning and needs assessment demonstrating how the use of such funds would best meet the needs of the community

Sec. 648 (a)(3)

In providing training and technical assistance and for allocating resources for such assistance under this section, the Secretary shall—

(B) to the maximum extent practicable— (iii) assist Head Start agencies and programs in conducting and participating in communitywide strategic planning and needs assessments, including the needs of homeless children and their families, and in conducting self-assessments.

# References in the Head Start Act Requiring the Use of Community Assessment Data

Some requirements in the Head Start Act can only be met by taking into consideration the data collected and analyzed during the community assessment process. The following paraphrased references identify how community assessment data must be used to meet the requirements of the Head Start Act:

- When making funding determinations, there must be consideration for: the lack of resources available in the community that may prevent the Head Start agency from providing all or a portion of the non-federal contribution; whether the Head Start agency is located in a community adversely affected by a major disaster; and the impact on the community that would result if the Head Start agency ceased to carry out such program (Sec. 640(b)(1), (4), and (5)).
- In selecting an applicant to be designated as a Head Start agency, there must be consideration for the plan of the applicant to coordinate and collaborate with other public or private entities providing early childhood education and development programs and services for young children in the community involved (Sec. 641(d)(2)(H)).
- For each grantee operating with an enrollment under its funded enrollment, a plan must be developed taking into consideration: changing demographics, the ability to provide full working day programs where needed, the availability and use of other early childhood education, and development options (Sec. 641A(h)(3)(B)(ii), (iv), and (v)).
- The Policy Council shall approve and submit to the governing body decisions about activities to ensure that the Head Start agency is responsive to community and parent needs (Sec. 642(c)(2)(D)(i)).
- A Head Start agency must collaborate and coordinate with public and private entities to the maximum extent practicable (Sec. 642(e)).
- Training and technical assistance shall be available to assist programs in developing and implementing full-working-day and full calendar year programs where community need is clearly identified (Sec. (648(a)(3)(B)(iv)).







# National Resources for Community Assessment Data

This chart highlights a number of government agencies, national organizations, and research groups that may provide sources of data that can be used for your community assessment. Keep in mind that this list is not exhaustive; other national resources, as well as local ones, may provide you with valuable information for your community assessment.

Agency / Organization	Area of Focus	Website
Administration for Children and Families (ACF)	Promotes the economic and social well-being of families, children, individuals, and communities with funding, strategic partnerships, guidance, and training and technical assistance. They maintain data and reports on a variety of topics, and you can link to information about a number of programs and initiatives from their website.	www.acf.hhs.gov
American Fact Finder	Provides access to official and current demographic, economic, and geographic data from the U.S. Census Bureau. Topics include: population estimates, housing, and economics, and information can be searched by multiple criteria.	www.factfinder.census.gov
Center for Law and Social Policy (CLASP)	A national nonprofit organization that works to improve the lives of low-income people.	www.clasp.org
Child Trends	Monitors and examines more than 120 indicators of children's well-being.	www.childtrends.org
Child Welfare Information Gateway	Promotes the safety, permanency, and well-being of children, youth, and families. They maintain information, resources, and data covering topics on child welfare, child abuse and neglect, out-of-home care, adoption, and more.	www.childwelfare.gov

Agency / Organization	Area of Focus	Website
Data Resource Center for Child and Adolescent Health	Examines the physical and emotional health of children. Special emphasis is placed on factors that may relate to the well-being of children. Databases can be searched by topic or by state or geographic region.	www.nschdata.org
Homelessness Research Institute	Working to prevent and end homelessness by improving policy, building capacity, and educating opinion leaders. They have developed interactive maps, calculators, and charts with data about issues related to homelessness.	www.endhomelessness.org
Kids Count	A national and state effort to track the status of children in the U.S. Their data center has state-by-state data on multiple indicators of child and family well-being.	www.aecf.org
Health Resources and Services Administration (HRSA)	Programs promote and improve the health of mothers, infants, children, and adolescents. They have rich data on children's health and healthcare-related issues.	www.mchb.hrsa.gov
National Center for Children in Poverty (NCCP)	Dedicated to promoting the economic security, health, and well-being of America's low-income families and children. They maintain information on state demographics and early childhood profiles.	www.nccp.org
National Center for Education Statistics (NCES)	Maintains information about subject matter achievement, instructional experiences, and school environments for populations of students, and information about factors that may be related to children's learning.	www.nces.ed.gov
National Center for Health Statistics (NCHS)	The nation's principal health statistics agency.	www.cdc.gov

Agency / Organization	Area of Focus	Website
National Institute of Early Education Research (NIEER)	Supports early childhood education initiatives by providing objective, nonpartisan information based on research. They profile state-funded pre-kindergarten programs and national trends for enrollment in, quality of, and state spending on preschool. Tables include information on state-funded pre-K, Head Start, child care, and U.S. Census data.	www.nieer.org
Office of Child Care	Administers the Child Care and Development Fund (CCDF). Works to promote family economic self-sufficiency and help children succeed in school and life through affordable, high-quality early care and afterschool programs. They maintain reports on CCDF data by state.	www.acf.hhs.gov
Substance Abuse and Mental Health Services Administration (SAMHSA)	Leads public health efforts to advance the behavioral health of the nation. Has extensive behavioral health data.	www.samhsa.gov







