

Elevator Speech: Inviting Self-Assessment Team Members

Instructions: You have 30 seconds to talk with a potential member of your self-assessment team. You are hoping to get this team member on board! Use the three questions below as a guideline to create your “elevator speech.”

1. A warm beginning and brief overview of self-assessment:

What is the role of a team member?

2. A personalized touch:

Why do you need this individual? What special expertise or perspective can he or she bring?

3. A clear wrap-up delivered with enthusiasm:

What are the next steps?

