

BOLD LEADERSHIP

WHAT MAKES A BOLD LEADER?



1. Challenges standard approaches
2. Creates an atmosphere of continual improvement
3. Does everything possible to achieve goals
4. Gets others to go beyond what they originally thought possible
5. Energizes others to take on challenging goals
6. Quickly recognizes situations where change is needed
7. Has the courage to make needed changes

Probability of an extraordinary leader **possessing good judgment, but a weakness in boldness.**



Probability of an extraordinary leader **possessing boldness, but a weakness in good judgment.**



Probability of an extraordinary leader **possessing BOTH good judgment and boldness.**



Results based on 57,137 leaders Zenger Folkman global database

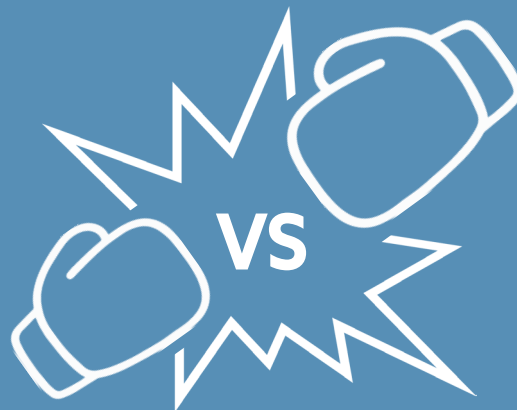
TIMID LEADERS

Tend to "Push" more than "Pull"

Focus their attention on internal issues or problems

Assume that others understand the strategy and don't need to be reminded

Often have the attitude of "If it ain't broke don't try to fix it"



BOLD LEADERS

"Push" and "Pull" by finding ways to inspire and motivate others to embrace goals and promote investment into outcomes

Are always looking outside the organization to understand customer needs, competitors, and global issues

Constantly reminds others of the vision, and what they need to do to reach the objective