

Child Development: Brain Building

Activity: *Resource Development*

Objective

To communicate effectively with families about local resources

Instructions

1. Pick one resource in your community.
2. Write a sample letter to families about the resource. Explain the purpose of the resource, where it's located, and any barriers to entry, such as registration fees. Use these questions and guidelines to help organize your letter:
 - Carefully consider how to word your letter to make it as welcoming as possible to families from all backgrounds and cultures.
 - Explain the purpose of the resource: Why would a parent turn to this resource for support? How would accessing this resource support a child's development?
 - Explain how to engage with the resource. Think about questions like:
 - Is it online only?
 - Are their meetings to attend?
 - Is there a physical location from which to access services?
 - What is the physical or online address?
 - Is there someone to email or message to gain access to the resource?
 - Are there any barriers to accessing this resource? If there are, is there any support for overcoming those barriers, such as financial aid for registration fees?