

Office of Head Start National Center

National Center on Program Management and Fiscal Operations

Moving ERSEA Forward

Session 2a | April 5, 2022

Resilience Relationships Roots

Office of Head Start National Center

National Center on Parent, Family, and Community Engagement

ERSEA INSTITUTE 2022

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Interprefy Widget

- Open Interprefy widget. Click on the embedded Interprefy widget **1**.
- Select language. Select your preferred language **2** and click connect **3**.
- Mute webcast. Mute the audio output on the video player **4**.
- Listen to the audio content with interpretation in real-time.

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Your Presenters



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Learning Outcomes

As a result of this session, participants will be able to:

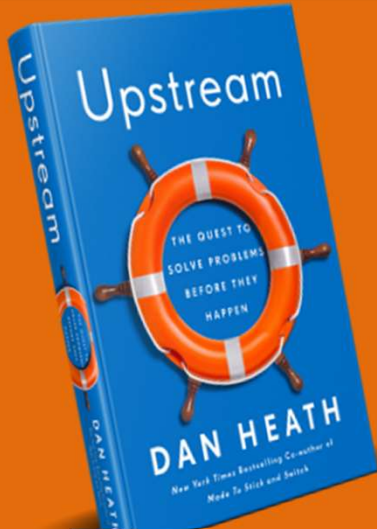
- List one or more strategies to make decisions and plan for ERSEA services
- Using the ERSEA Assessment Tool, identify one area for improvement

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Let's Talk



“In planning upstream interventions, we've got to look outside the lines of our own work. Zoom out and pan from side to side. Are we intervening at the right level of the system?”

—Dan Heath, *Upstream*, page 176

What words stand out as you read the quote?


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Community Connections Head Start



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Stay Agile



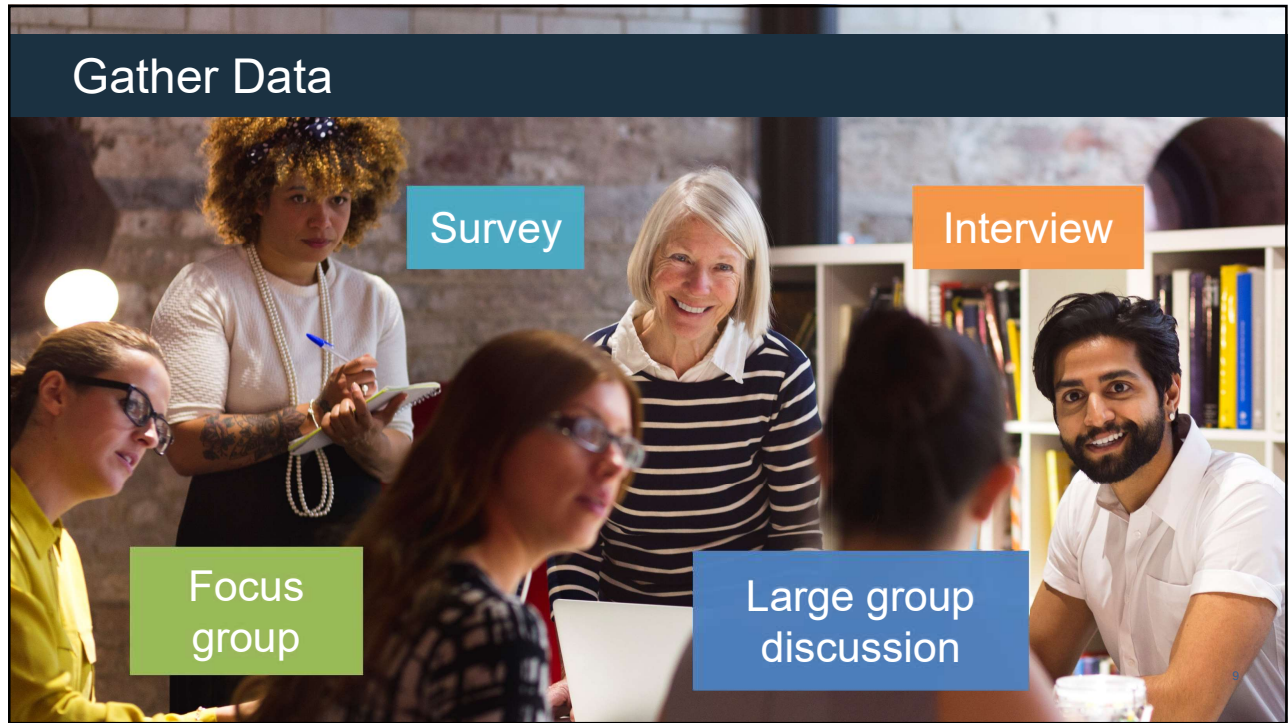
What is our **strategy** to address current and future **community, family, and child needs** in order to achieve and maintain full **enrollment**?

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How?

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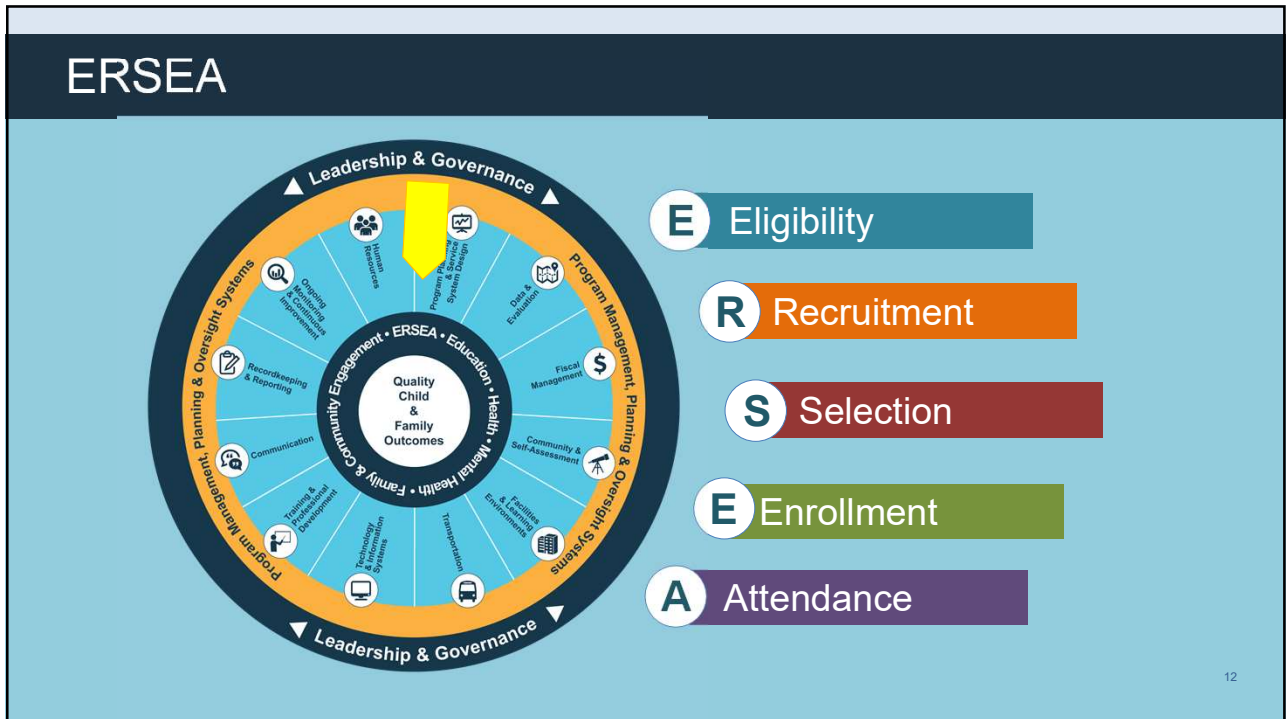


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ERSEA Assessment Tool

ERSEA Assessment Tool

Introduction
Responsive ERSEA services are essential for identifying and enrolling the children most in need of Head Start services. They also help programs achieve and maintain full enrollment. This assessment tool will help you identify ways to improve your program's ERSEA services.

Instructions for use
Review the success indicators in the rating scale to evaluate how your program is performing.

Rating Scale

- E - Excelling - This program is exceeding expectations.
- P - Progressing - This program is making progress towards meeting expectations.
- S - Starting - This program is beginning to meet expectations.
- D - Dealing - This program is struggling to meet expectations.

Action Planning
Use the action planning chart on the next page to plan for continuous improvement.

Criteria	Rating	Notes
CR1. The program's mission, vision, and core values are aligned with the Head Start Act and the Department of Health and Human Services' mission to ensure that all children, young children, and families are healthy, safe, and thriving.		
CR2. The program's mission, vision, and core values are aligned with the Head Start Act and the Department of Health and Human Services' mission to ensure that all children, young children, and families are healthy, safe, and thriving.		
CR3. The program's mission, vision, and core values are aligned with the Head Start Act and the Department of Health and Human Services' mission to ensure that all children, young children, and families are healthy, safe, and thriving.		

Facilitates dialogue and exploration around requirements and best practice

Helps to identify areas of strength and areas needing improvement

Supports action planning and continuous improvement

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Eligibility (ERSEA)

Eligibility, Recruitment, Selection, Enrollment, and Attendance (ERSEA) tasks are some of the most important work performed by Head Start programs. ERSEA governs how programs determine eligibility, enroll children, and track attendance. Discover resources to help programs assess the needs of their communities and recruit the children and families most in need. Explore materials and tools to help programs market their services, and develop and implement selection criteria. Also, find resources to identify community partners and better address community needs.

ERSEA Assessment Tool

This assessment tool will help programs improve ERSEA services by identifying and enrolling the children most in need of Head Start services.

[Learn More](#)

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Using the ERSEA Assessment Tool

The image shows several overlapping documents titled "ERSEA Assessment Tool" and "ERSEA Action Plan". The documents include sections for "Introduction", "Instructions for use", "Rating Scale", and "Action Plan". The "ERSEA Action Plan" table has columns for "Next Steps", "Timeline", "Responsible Parties", and "Strategic Response Needed".

- Training and technical assistance
- Annual planning meetings
- Ongoing monitoring
- Generating internal data for program use

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Reach More Families

The image shows several hands of different ages (adults and children) holding a wooden board. On the board is a white cutout of a family (two adults and two children) and a red heart. Four callout boxes are overlaid on the image:

- Enrollment and recruitment
- Child and family supports
- Partnerships
- Transportation

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Data for Continuous Improvement

Data should be used to identify a program's:

- Strengths
- Needs
- Plans
- Compliance
- Progress

A stack of several colorful data reports and charts, including bar graphs, pie charts, and line graphs, representing various data analysis tools used for program improvement.

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Monitoring Program Performance

Programs must monitor their performance and continuously improve by:

Collecting and using data to inform planning

Implementing course corrections

Implementing preventative procedures

Working with governing body or Tribal Council and Policy Council

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Planning Cycle: Program Perspective

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Successful ERSEA Strategies

ERSEA Assessment Tool

ERSEA: Prioritizing Eligibility and Meeting the Greatest Need

ERSEA: Developing Effective Recruitment Services

Equity Considerations for ERSEA

Community Assessment: The Foundation for Program Planning in Head Start

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Reflection and Next Steps


What is one strategy to effectively move ERSEA services beyond implementation?

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CHILDREN & FAMILIES

This presentation was supported by the Administration for Children and Families (ACF) of the United States (U.S.) Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$5,900,000 with 100% funded by ACF. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by ACF/HHS, or the U.S. Government.

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