



# Partnering with Community Colleges to Support Student Parents

September 27, 2018



## Welcome!

## Today's Host

## Anand Sharma



NATIONAL CENTER ON  
Parent, Family and Community Engagement



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# Today's Conversation

## Partnering with Community Colleges to Support Student Parents



## What we will explore today.....

- Challenges Head Start and Early Head Start families may face when accessing education or job training
- Effective approaches Head Start and Early Head Start programs can take when working with community college partners
- Resources and potential partners for Head Start staff and student parents interested in pursuing a relationship with a community college



## Our Presenter



**Lindsey Reichlin Cruse**  
Study Director



## Connecting Head Start & Higher Ed: A Strategy to Promote Family Economic Mobility

Lindsey Reichlin Cruse  
Institute for Women's Policy Research  
September 27, 2018



## IWPR's Student Parent Success Initiative



### Raises awareness

of the student parent population & their experiences in college.

### Identifies & shares strategies

that can help student parents persist & graduate.

### Builds capacity

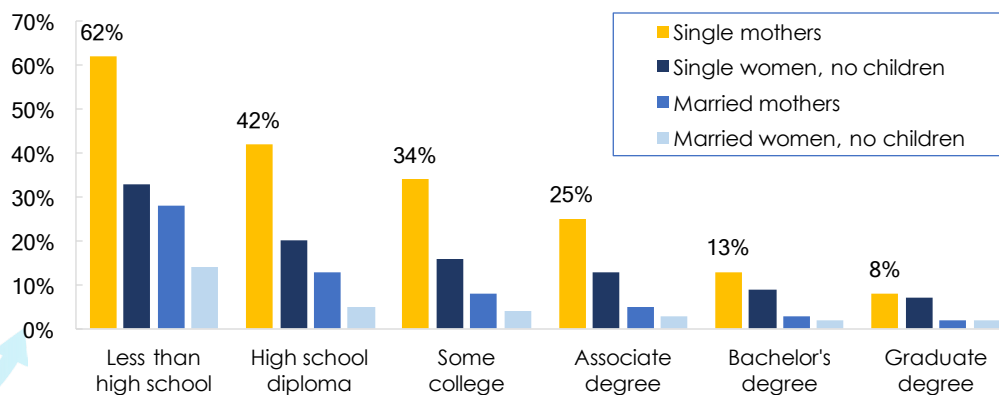
for serving student parents at the institutional, community, & governmental levels.



Visit the SPSI website at: <https://iwpr.org/issue/special-websites/student-parent-success-initiative/>

## Single Mothers with College Degrees are Much Less Likely to Live in Poverty

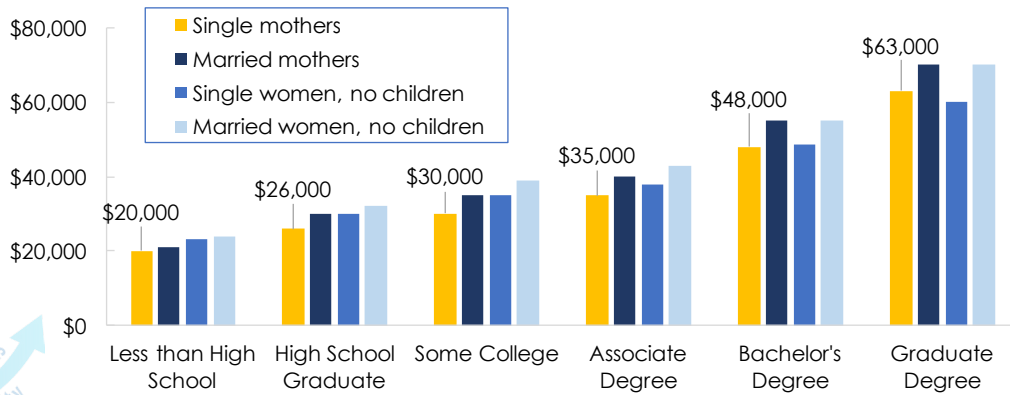
Poverty Rates by Education and Marital and Parent Status among Women Aged 25 and Older, 2015



Source: [Gault, Mill, and Reichlin Cruse 2018](#). IWPR analysis of the American Community Survey.

## Single Mothers with BAs Earn 62% More than Those with Only High School

Median Annual Earnings for Women Ages 25 and Older who Work Full-Time, Year-Round, by Education Level, 2015



Source: [Gault, Mill, and Reichlin Cruse 2018](#). IWPR analysis of the American Community Survey.

## Single Mothers Stand to Gain Substantially from College Attainment

Earnings Gains & ROI Associated with Single Mothers' Attainment of AA Degrees

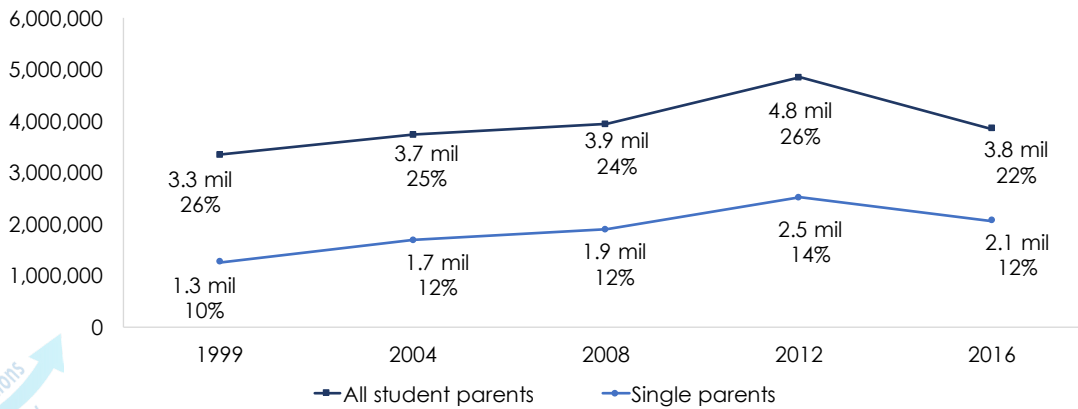
Avg. net cost to single mothers of earning an AA	➔	\$9,298
Avg. lifetime earnings gains (discounted)	➔	\$152,927
Avg. net lifetime benefit of earning a degree	➔	\$143,629
Increased lifetime earnings per dollar invested	➔	\$16.45



Source: [Gault, Mill, and Reichlin Cruse 2018](#).

## A Significant Share of Undergrads are Parents of Dependent Children

Number of All Parents & Single Parents, and Share of All Students, Enrolled from 2004-2016



Note: Enrollment numbers are for students at all institution types.  
Source: IWPR analysis of data from the U.S. Department of Education, National Center for Education Statistics, National Postsecondary Student Aid Study and the Integrated Postsecondary Education Data System (IPEDS) 1999-2012.

## Characteristics of Student Parents in Community College

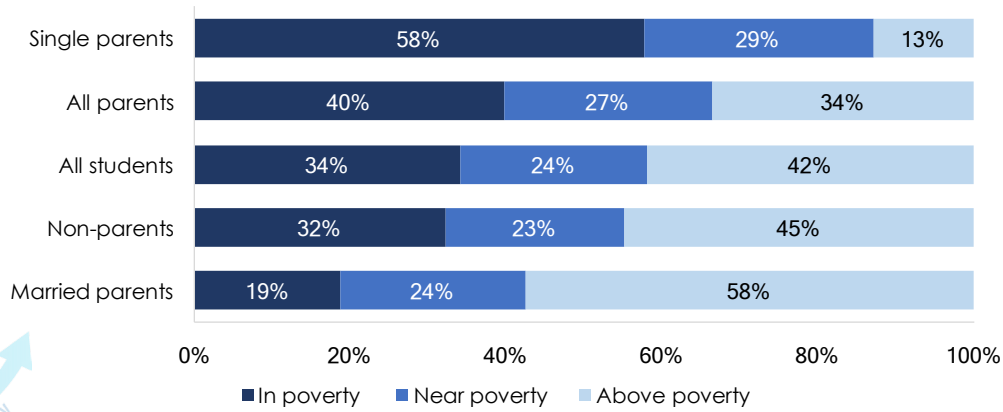
- The largest share of student parents attends community colleges (42%)
- Over ¼ of community college students are parents (33% of women & 17% of men)
- The majority of student parents in community college have children ages 0-5 (54%)
- Half of parents in community college are students of color (including 34% of Black students)



Source: IWPR analysis of data from the U.S. Department of Education, National Center for Education Statistics, 2015-16 National Postsecondary Student Aid Study (NPSAS:16).

## Two in Five Student Parents in Community College Live in Poverty

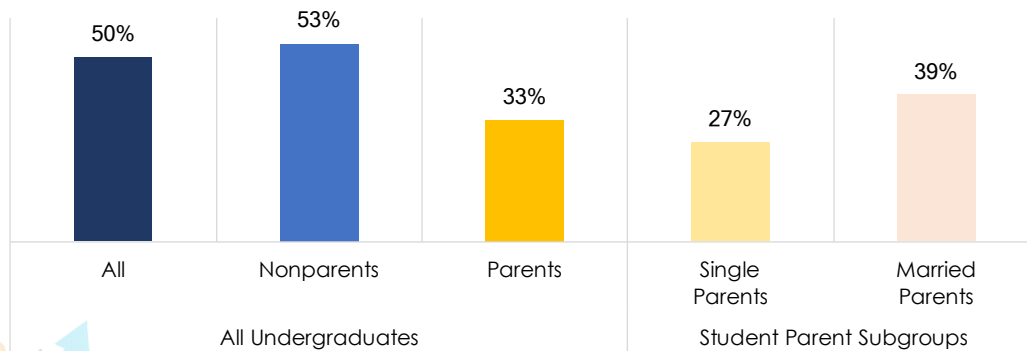
Share of Undergraduates by Poverty Level & Parent Status, 2015-16



Source: IWPR analysis of data from the U.S. Department of Education, National Center for Education Statistics, 2015-16 National Postsecondary Student Aid Study (NPSAS:16).

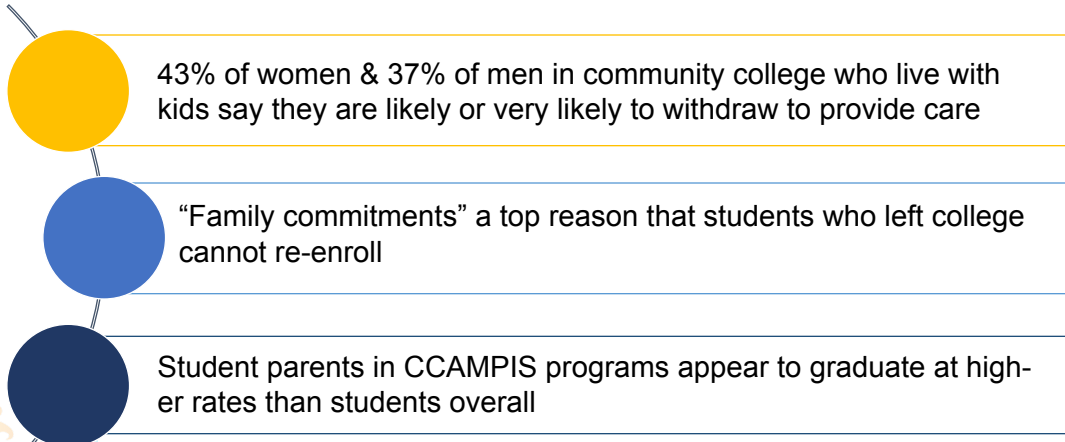
## Being a Parent in College Reduces Chances of Completion

Six Year Attainment Rate of Degrees or Certificates by Parent & Marital Status, 2003-09



Source: IWPR analysis of data from the U.S. Department of Education, National Center for Education Statistics, 2003-04 Beginning Postsecondary Students Longitudinal Study, Second Follow-up (BPS:04/09).

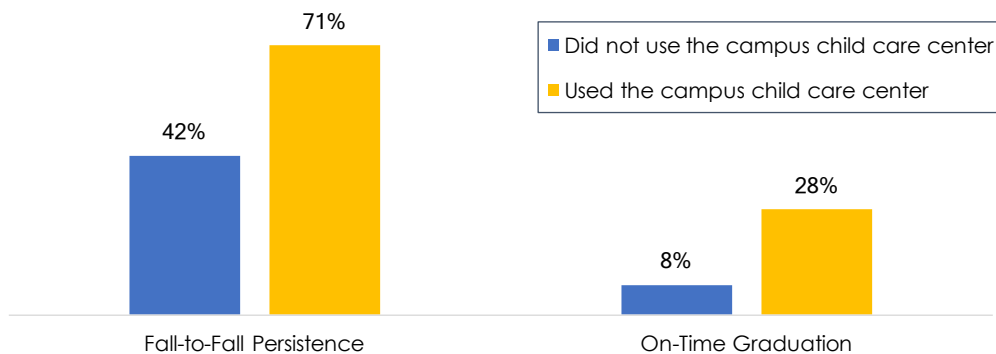
## Child Care Access is Key to Student Parents' Ability to Succeed in College



Source: Noll, Reichlin, & Gault 2017; Johnson and Rochkind 2009; Sykes, Reichlin, and Gault 2016.

## Campus Child Care Usage *Triplies* Student Parents' On-Time Graduation Rate

Monroe Community College Student Parent Outcomes by Usage of the Campus Child Care Center, 2006–14



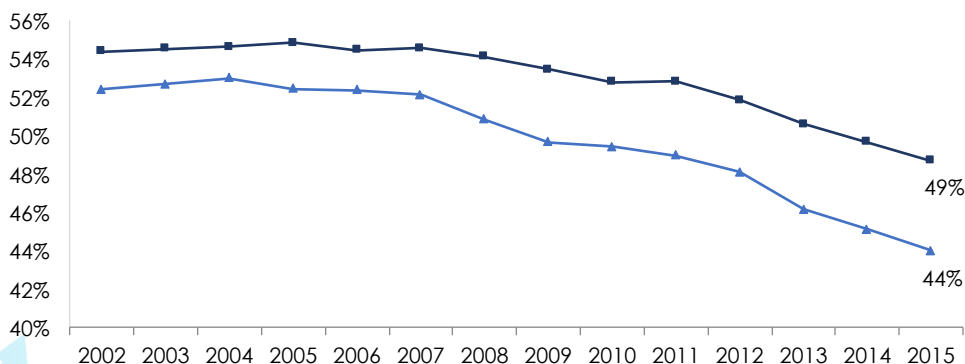
Source: Gault, Mill, and Reichlin Cruse 2018.





## Campus Child Care Declining, Especially at Community Colleges

Share of Public Two- & Four-Year Colleges with Campus Child Care, 2002-15



Source: IWPR analysis of data from the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2002-15 Institutional Characteristics Surveys (2015 Preliminary Release).

## The Benefits of Head Start-Community College Collaboration for Families

Exposure to opportunities for education & training

Increased access to affordable, quality care

Access to enhanced support while in college

Improved ability to establish lasting economic security



## The Benefits of Head Start-Community College Collaboration for Head Start Programs

Access to community college resources and facilities/infrastructure

Access to students in ECE programs who need training placements

Access to ECE faculty expertise

Access to professional development opportunities



## The Benefits of Head Start-Community College Collaboration for Colleges

Access to HS resources, expertise, & professional development

Provides quality training opportunities for students in ECE programs

Access to HS family support knowledge and infrastructure

Access to HS community resource expertise



## Examples of Head Start-Community College Partnership Models

### EHS-Child Care Partnership & Expansion Grants

- The Ohio State University's Early Head Start Partnership Program (Columbus, OH)
- Washington State Community College District (Spokane, WA)

### Institutional HS/EHS Grantees

- Lower Columbia College Head Start & Early Head Start Programs (Longview, WA)

### College Partnerships with HS/EHS Programs

- San Antonio College's Family Learning Center (San Antonio, TX)
- CAP Tulsa CareerAdvance® (Tulsa, OK)



## Connecting with the Community College Space

### Build a Relationship with Campus Staff

- Connect with college counselors & financial aid staff to facilitate parents' access to financial assistance, academic counseling, and other supports
- Connect with campus-based programs that serve student parents (e.g. CCAMPIS programs or Single Stop)
- Use these relationships to make person-to-person referrals for parents to access educational programs



## Connecting with the Community College Space

### Share Program Information Proactively

- Exchange fliers with key info about each program to share with parents in HS programs & students with kids
- Highlight info about each program on each other's websites
- Invite staff from local community colleges to present about educational opportunities to parents in Head Start
- Make presentations about Head Start to student parent programs, at orientation, & in other on-campus venues



If your program has a partnership with a community college, IWPR would love to hear about it!

Contact Lindsey Reichlin Cruse at  
[reichlin@iwpr.org](mailto:reichlin@iwpr.org).

For information about the Institute for Women's Policy Research, visit:



[www.iwpr.org](http://www.iwpr.org)  
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# POLL



## Our Presenters



**Pilar Revilla**  
Executive Director

**Vicky Akers**  
Fiscal Director & Chief  
Financial Officer



## Background on Center for New Communities (C4NC)



## Center for New Communities (C4NC) Family Learning Center At San Antonio College (SAC)



## Lessons Learned About Partnering With A Community College



## Resources

### [Community College Finder](#)

- Find a community college in your area by checking out the US Department of Labor's Career Onestop website.

### [Child Care Access Means Parents in School Program \(CCAMPIS\)](#)

- This program supports the participation of low-income parents in postsecondary education through the provision of campus-based child care services. Funds are used to support or establish campus-based child care programs primarily serving the needs of low-income students enrolled in institutions of higher education.

### [Child Care and Development Fund \(CCDF\), CCDF Services to Parents Participating in Training or Education](#)

- This Information Memorandum provides guidance to Lead Agencies implementing provisions of the Child Care and Development Block Grant (CCDBG) Act of 2014, to increase access to child care assistance and information so that low-income parents may further their education and training as a pathway to better wages and economic stability.



## Application to Your Context: Q&A

### What questions do you have?

*Please use the chat box.*



## Join Now!



### Economic Mobility Learning Community

1. Register for an account:  
<http://www.123contactform.com/form-2230355/My-Peers>
2. Wait for MangoApps email message (2-3 days)
3. Click the Login Link & create user profile
4. Find the EM learning community and click "Join" on the landing page





## New Resources Coming Soon On



### Wiki

- Definitions and resources on a variety of financial capabilities topics

### Document Library

- Find all the resources featured on the BFEM webinars here!



Check out past BFEM webinars  
on ECLKC! <http://bit.ly/2sibgie>



# THANK YOU!



## OPEN CHAT



## NETWORKING





[PFCEwebinars@ECETTA.info](mailto:PFCEwebinars@ECETTA.info) or call (toll-free) 1-866-763-6481  
<http://eclkc.ohs.acf.hhs.gov/hslc/tta-system/family>

