



Engaging Parents as Advocates and Leaders Webinar Series



A Discussion with Parent Leaders About
Effective Parent-Staff Partnerships
August 4, 2020

Today's Host

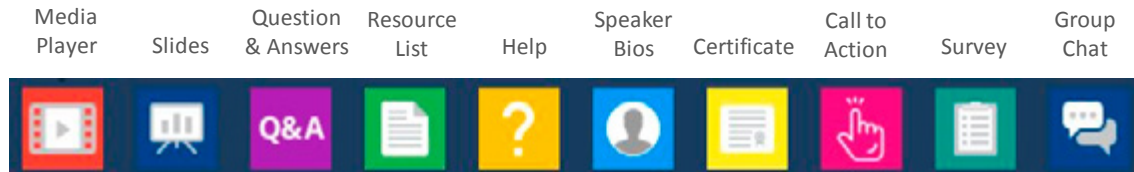
Melia Franklin
Consultant

National Center on Parent, Family,
and Community Engagement



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Parent, Family and Community Engagement

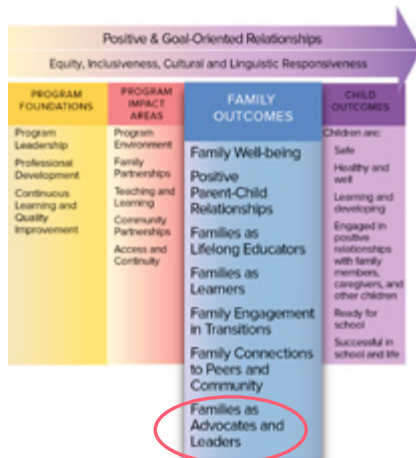
Session Engagement Tools



- Use the controls to minimize or maximize
- Drag the bottom right hand corner to resize
- Have a question? Click the Q&A icon
- Click the icon to download resources & bookmark helpful links
- Click the icon for tech help

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Engaging Parents as Advocates and Leaders Webinar Series



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- How to prepare staff to successfully integrate father engagement into their programs
- Tips from programs that engage fathers as leaders and advocates
- Tools, resources, and ideas you can use to create a more “father-friendly” program

Today's Conversation

A Discussion with Parent Leaders About Effective Parent-Staff Partnerships



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Learning Objectives

- Examples of parents as powerful leaders of change in early childhood programs
- How co-creation, collaboration, and a sense of connection are key to effective staff-parent partnerships
- Best practices to foster authentic collaborative partnerships with parent leaders



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Poll

What best practices to encourage parents' leadership and advocacy are well-integrated into your program?

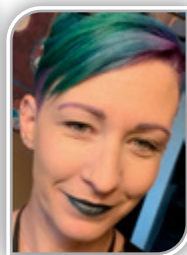


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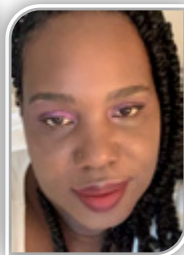
Our Panelists



Ray Sutcliffe II
Head Start Parent
Kent County, MI



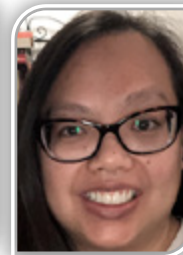
Jessica Turk
Intake
Coordinator &
Parent Advocate,
Kent County, MI



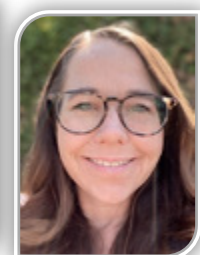
**Lydia Gray-
Holifield**
Parent Leader
Portland, OR



**Kathleen "RED"
Holifield**
Parent Leader
Portland, OR



Lisa Melara
Parent Leader
Boston, MA



**Elizabeth
Szczepanek**
Parent Leader
Ventura County,
CA

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Our Roles as Leaders and Advocates

- Build relationships with other parents
- Advocate for our children and communities
- Make program decisions
- Facilitate workshops
- Conduct outreach



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We Know We Are Partners When...

- Our expertise is valued
- Our time is valued
- We are treated as equals
- We can see the impact of our leadership
- We have continuing opportunities to exercise and develop leadership



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Authentic, Equitable Collaboration



- Level the playing field
- Prioritize relationships
- Address racial bias and inequities
- Be clear and transparent about how decisions are made

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Strategies for Success

- Respect and recognize parents' abilities and strengths
- Support parent decision-making, in the program and for their child
- Be aware of how your own beliefs and attitudes may affect your ability to build culturally responsive relationships
- Provide career pathways



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Vision for Parent-Staff Collaboration

- All parents feel honored, seen and heard by staff at all levels
- Parents see their cultures and languages reflected in the staff and leadership
- There are many opportunities to build relationships with other families



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Vision for Parent-Staff Collaboration



- Parents feel confident voicing concerns, even about sensitive topics like racial equity
- Parents are supported to work together to plan and implement their own ideas
- Staff support parents to expand their leadership and advocacy in the community

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Poll

As a result of what you learned in this webinar, what is one practice you will try to implement or prioritize over the next 90 days?



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Thank You!



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Head Start Resources

- Enhance Parents' Advocacy and Leadership Skills: A Guide for Head Start and Early Head Start Staff
- Advocacy and Leadership: Tips for Families
 - Everyday Leadership Skills
 - You Are a Leader
 - Making Time For Leadership
- Understanding Family Engagement Outcomes—Research to Practice Series: Families as Advocates and Leaders
- Building Partnerships with Families Series
- Head Start Policy Council Series
- Partnering with Families: Parent Leadership in Action

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MyPeers Communities

- ✓ **PFCE Deepening Practice Communities**
- Already a MyPeers member? Find the **PFCE Deepening Practice** community in MyPeers under “All Communities,” and select the blue “Join” button.
- Not a member of MyPeers? Sign up!
 - ✓ Visit the MyPeers page on the Early Childhood Learning Knowledge Center (ECLKC).
 - ✓ Scroll to the bottom and select “Create an Account.”
 - ✓ Fill out the form and within a few days you will receive an email from MangoApps with your login information.

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Want to Take Your Family Engagement Practice to the Next Level?

Sign Up for Text4FamilyServices Today!

- This FREE text messaging service was designed for family services providers.
 - It is also available in Spanish (español).
- Just text **“PFCE”** to **22660** to sign up!



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